

CHOICES.
Center for Reproductive Health

2024 ANNUAL REPORT



50 YEARS CELEBRATING
50
FREEDOM OF CHOICES.



**Your health.
Your rights.
Your CHOICES.**

VISION:

CHOICES envisions a world where sexual and reproductive healthcare is recognized as an essential human right.

MISSION:

CHOICES provides patient-centered medical care and champions sexual and reproductive rights.

VALUES:

Diversity is imperative.
Dare to innovate.
Lead by example.
Respect individual choices.
Leverage collective genius.
Think big, be kind, do good.

MODEL OF CARE:

CHOICES works to operationalize reproductive justice in a healthcare setting by offering care through the course of anyone's reproductive lifespan. Our model ensures that anyone who walks through our doors is able to receive care that they need.

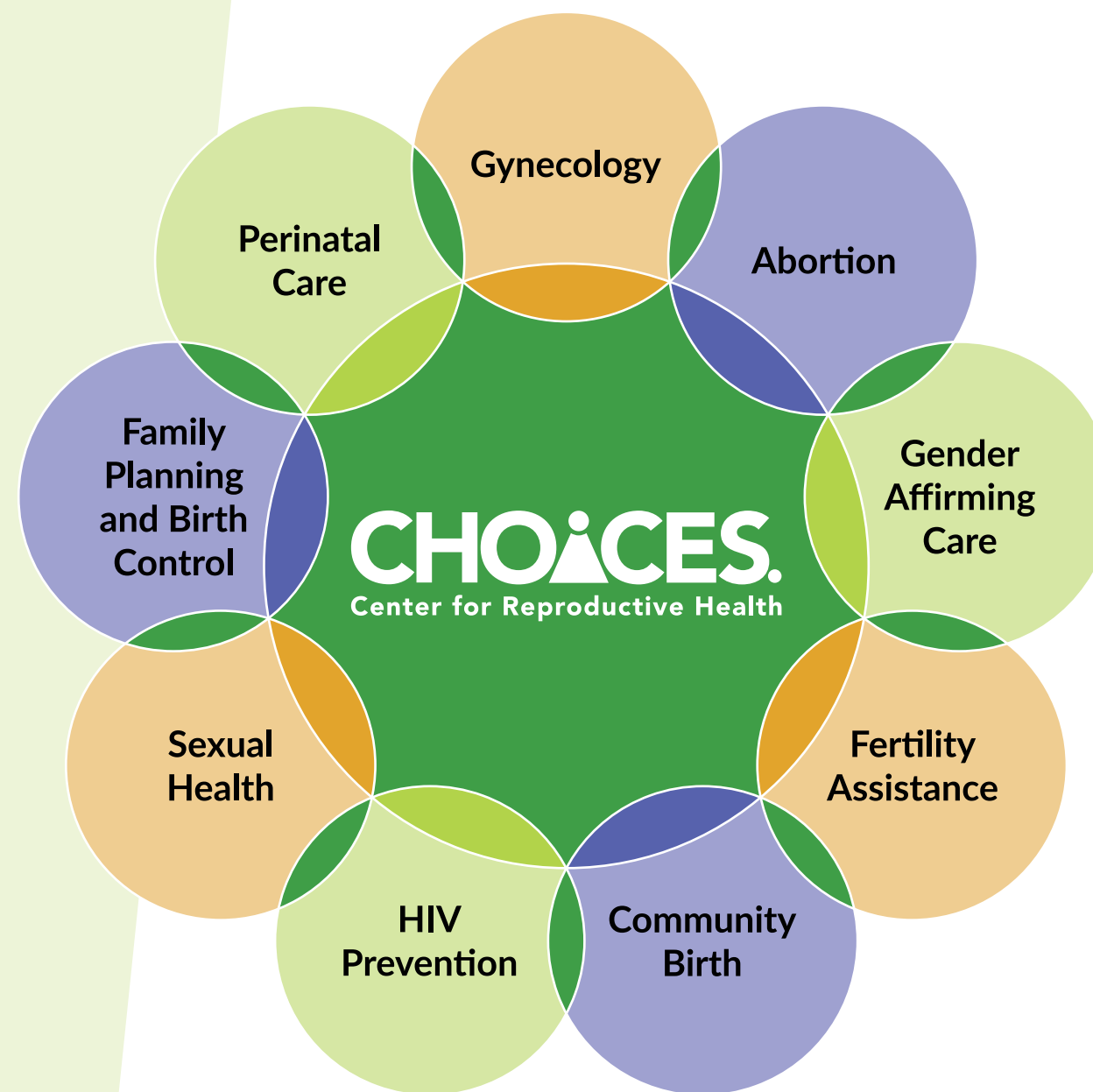




TABLE OF CONTENTS

04	Message from our Board Chair and President and CEO
05	Board of Directors
06	Services and Patient Demographics
08	Financials
10	50 Years of CHOICES
14	CHOICES in the Media
16	2024 Donors
19	What's in Store for 2025
20	Contact us

MESSAGE FROM OUR BOARD CHAIR AND PRESIDENT AND CEO

Dear CHOICES supporters, patients, friends, and community,

This year, despite unprecedented political turmoil and rising levels of hostility, CHOICES chose a powerful act of resistance. We chose joy.

This October, CHOICES celebrated our 50th birthday with a 1970s disco-glam gala. We took to the dance floor and boogied down in honor of all the people who made this milestone possible.

Whether you were there with us in person or in spirit, thank you for believing in CHOICES. We raised a toast to our founding mothers, along with the patients, providers, partners, and protesters who got us this far. By choosing to take a moment for joy, we celebrated our past, reenergized our community, and galvanized support for the next 50 years.

While we partied hard this year, we worked even harder. Serving patients from 23 different states at over 8,700 appointments, we provided midwifery, abortion, gender-affirming, and wellness care for those who needed it the most. Thanks to a new partnership with Mississippi-based nonprofit Converge, Inc., CHOICES received Title X funding for the

first time and provided low-cost family planning services to over 1,500 patients in Memphis.

As we continue to provide patient-centered, compassionate care at both our Memphis and Carbondale locations, attacks on reproductive rights continue to escalate. Restrictive legislation at both the state and federal levels threatens our ability to provide care.

Despite political uncertainty and increasing legal hostility, CHOICES will continue fighting for a world in which sexual and reproductive healthcare is a human right. We are fortified by our community, and, together, we will face what is ahead with compassion and innovation.

Thank you for believing in us and for standing with us in the fight ahead.

With gratitude and solidarity,



TORREY C. HARRIS, BOARD CHAIRPERSON



JENNIFER M. PEPPER, PRESIDENT AND CEO



Torrey C. Harris



Jennifer M. Pepper

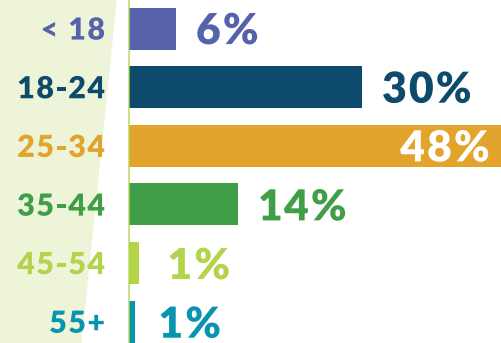
2024 BOARD OF DIRECTORS

Torrey Harris, Board Chair
Marilyn Koester, Ph.D., Board Vice Chair
Frank Goodman, MBA, Treasurer
Jennifer Campbell, LCSW, Secretary
Raumesh Akbari, Esq.
Elza McKenna, MA

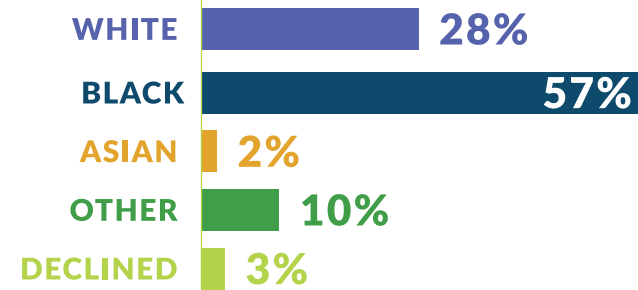
Gwendolyn Clemons, MBA
Rhonda Okoth, MPH, RN, CCRP
Van Ikner
Jasmine Piper Thornton, MS
Susan Quinn, MA
Julie Zebrak, Esq.
Lillian Lammers, D.Min.

SERVICES AND PATIENT DEMOGRAPHICS

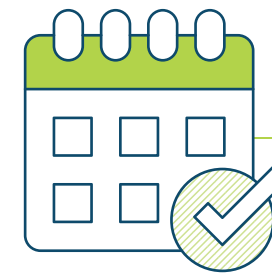
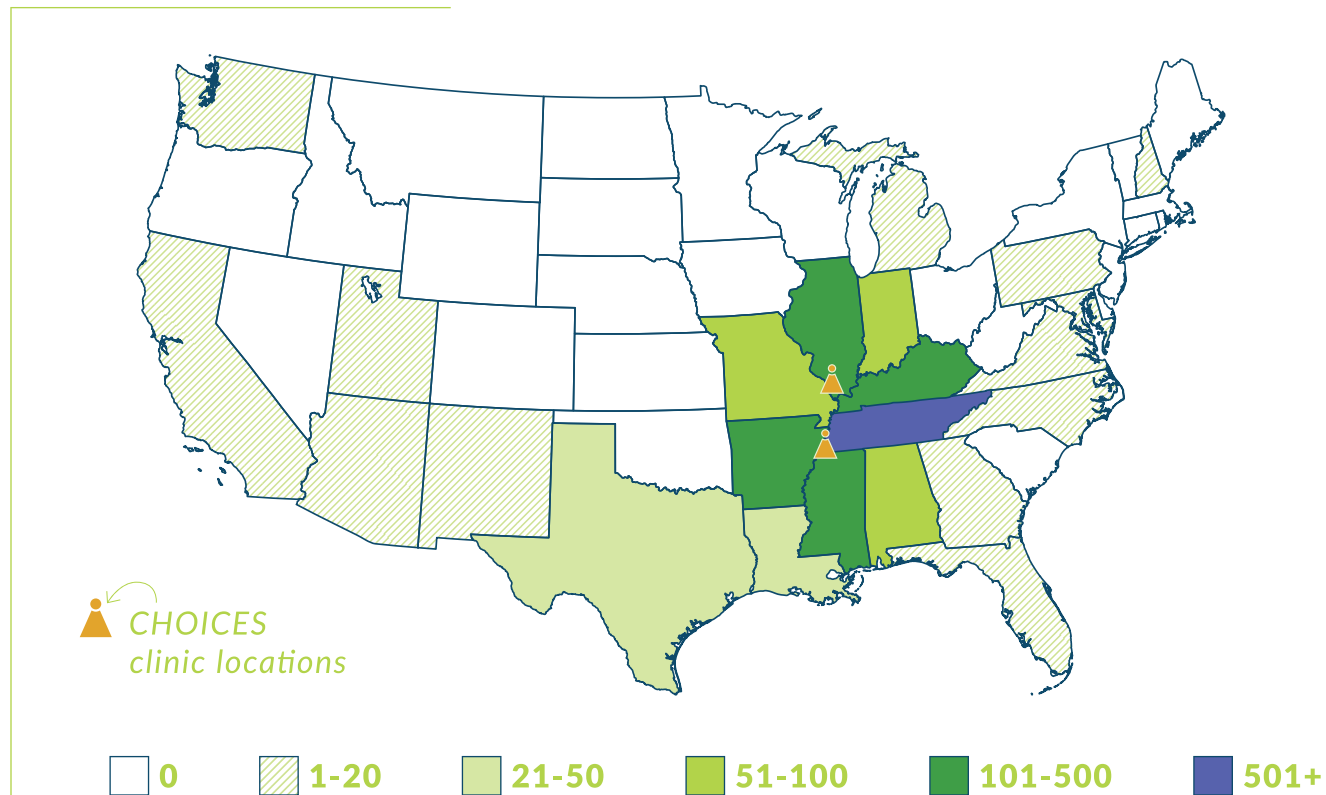
PATIENTS BY AGE:



PATIENTS BY RACE:



PATIENTS BY STATE:



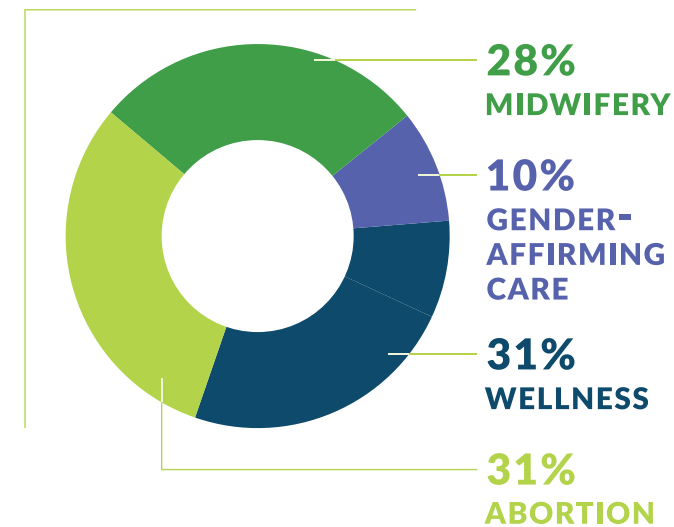
8,742
TOTAL APPOINTMENTS



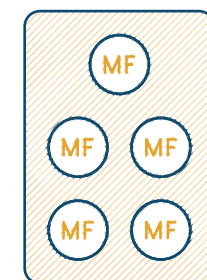
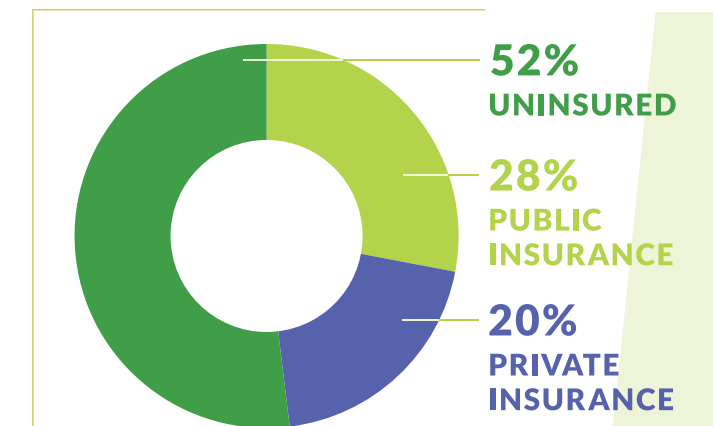
109
TOTAL BIRTHS

4,632
TOTAL PATIENTS
in 2024

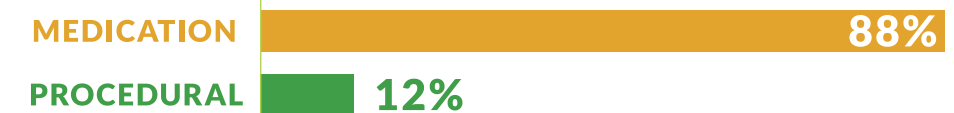
APPOINTMENTS BY SERVICE TYPE:



APPOINTMENTS BY INSURANCE STATUS:



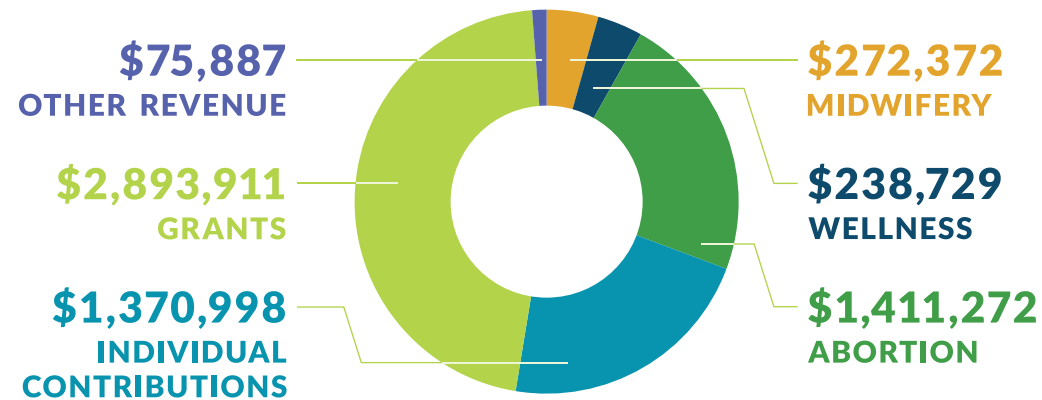
ABORTIONS:



FINANCIALS



TOTAL REVENUE: \$6,263,169



TOTAL EXPENSES: \$5,784,365



PATIENT ASSISTANCE:

\$1,057,175
TOTAL DISTRIBUTED
IN 2024

\$963,673
EXTERNAL FUNDS

\$93,502
INTERNAL PATIENT
DISCOUNTS AND
FREE SERVICES



PARTNER FUNDS:

Because of you, our community of donors, and the hard work of these external funds, every person who walks through our doors can receive care regardless of their ability to pay.

- Abortion Care Tennessee
- Access Reproductive Care - Southeast
- AFund Inc.
- Arkansas Abortion Support Network
- Campaign for Southern Equality
- Chicago Abortion Funds
- Fund Texas Choice
- Hoosier Abortion Fund
- Kentucky Health Justice Network
- Louisiana Abortion Fund
- Mariposa Fund
- Midwest Access Coalition
- Missouri Abortion Fund
- Mountain Access Brigade
- National Abortion Hotline
- The Abortion Fund
- Women Reproductive Rights Assistance Project



The most welcoming and nurturing visit I've ever experienced at a doctor's office. It's non-judgmental, safe, and stress free. They helped reduce my anxiety about the situation and helped me feel as comfortable as possible. If you are going through hard times with a pregnancy, I 100% recommend CHOICES in Carbondale, IL. You will be very well taken care of."

- PATIENT, JUNE 2024

50 YEARS OF CHOICES

Since 1974, CHOICES has grown and developed deep roots in the Mid-South and expanded our reach to Southern Illinois. Take a look back at the last five decades with us as we envision a future where bodily autonomy is a basic human right.



1974

THE BIRTH OF MEMPHIS CENTER FOR REPRODUCTIVE HEALTH

In August 1974, Memphis Center for Reproductive Health (MCRH) opened its doors. Founded by Priscilla Chism, the clinic was located at 202 Union Ave, Suite 401, and offered comprehensive reproductive health services, including safe abortion care.



1975 - 1976

BREAKING BARRIERS IN WOMEN'S HEALTH

In July 1975, MCRH helped establish the first program in the US to provide counseling, gynecology, and forensics services around the clock to victims of sexual assault.

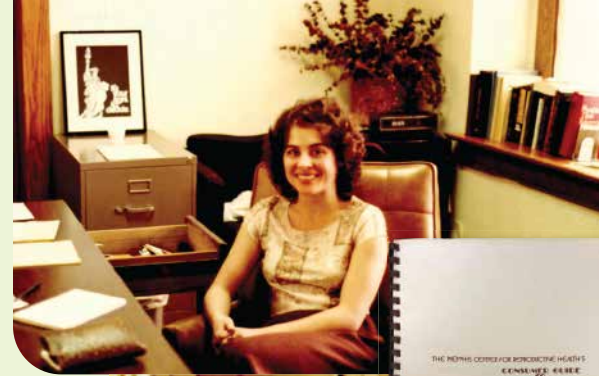
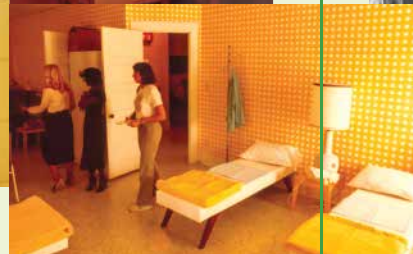
In April 1976, MCRH hosted a three-day women's health event at Rhodes College and the University of Memphis. By January 1977, MCRH launched a "self-help group" for women.



1977

A NEW HOME FOR MCRH

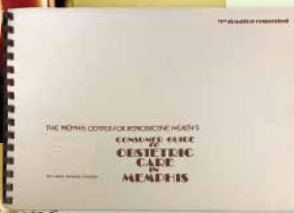
In May 1977, MCRH took a significant step forward by purchasing a new building at 1462 Poplar Ave. On September 12, 1977, MCRH officially became recognized as a 501(c)(3) nonprofit organization.



1978 - 1982

Building Community in Memphis

In April 1978, Carrie Roberto became the Acting Director of MCRH, transitioning from her previous roles as Administrative Assistant and Assistant Director. In 1980 and 1982, MCRH published a comprehensive guide to birthing options in Memphis.



1985 - 1989

Leadership Transitions

In 1985, Julie Sandine took the lead as Executive Director of MCRH. Following her, Eunice Wilson stepped in as Interim Director in 1988, later being appointed the Executive Director in 1989.

1992 - 1995

Increasing Visibility

In February 1992, an article in the Commercial Appeal highlighted all the non-profit clinics in Memphis, detailing the number of abortions performed and breaking down statistics by race. This coverage underscored the critical role of reproductive health services in the community, and especially MCRH.



2000 - 2007

New Century, New Services

In the early 2000s, under the leadership of Executive Director Mary Frank, CHOICES continued its commitment to serving the community.



2008 - 2013

Becoming CHOICES

In 2008, Rebecca Terrell became Executive Director of MCRH, leading the clinic's relocation to 1726 Poplar Avenue and expanding services to include family planning, HIV testing, LGBTQ-inclusive fertility counseling, and gender-affirming hormone therapy, with key support from Certified Nurse Nikole Gettings.

In 2011, MCRH rebranded as CHOICES: Memphis Center for Reproductive Health.

In 2013, CHOICES hosted the first annual Condomonium, showcasing unique condom-based fashion by local artists to raise awareness and support for our mission.





2015-2017

THE CAMPAIGN FOR A NEW CLINIC

In 2015, CHOICES engaged a consultant to assess the demand for out-of-hospital birth options and midwifery care. By October 2016, Terrell launched plans for a new building and a capital campaign that raised \$6.4 million, thanks to community support.



In 2017, Dr. Nikia Grayson became Memphis' first Black certified nurse midwife (CNM), transforming maternal health and launching midwifery services at CHOICES to provide affordable out-of-hospital birth options.



2020

A NEW HOME AND BIRTH CENTER

On September 8, 2020, CHOICES opened its current facility at 1203 Poplar Avenue, featuring the city's first birthing center with midwives as primary caregivers. CHOICES became the first nonprofit in the U.S. to offer both birth and abortion care under one roof, with eight exam rooms and three birth suites.



In November 2020, Jennifer Pepper became Executive Director after Rebecca Terrell's retirement. Jennifer joined CHOICES in 2006, writing the first grant and serving in various roles while passionately advancing the mission.

2022

ADVANCING BIRTH JUSTICE

In January 2022, CHOICES launched the nation's first Black Midwifery Fellowship, training two Black midwives annually.

In November 2022, CHOICES celebrated its 300th birth at the birthing center. During this time, Jennifer Pepper was named CEO, and Dr. Nikia Grayson became Chief Clinical Officer.



2022 cont.

THE DOBBS DECISION

On June 24, 2022, the Dobbs decision overturned Roe v. Wade, resulting in profound heartbreak and uncertainty within the CHOICES community and marking a significant setback for reproductive rights.

Despite Tennessee's total abortion ban, CHOICES proudly kept the Memphis clinic open, providing vital services like birth control, gender-affirming hormone therapy, and prenatal care.



CHOICES EXPANDS TO CARBONDALE

In a bold response to the Dobbs decision, CHOICES opened its new clinic in Carbondale, Illinois. As the first abortion provider in Carbondale, this facility is a vital resource for people across the South and Midwest seeking abortions and gender-affirming care. Located just a three-hour drive from Memphis and Nashville and accessible via the Amtrak line, the clinic stands as a lifeline for those who need support. This clinic served over 500 people from 15 states in just a few months.



2024 & BEYOND

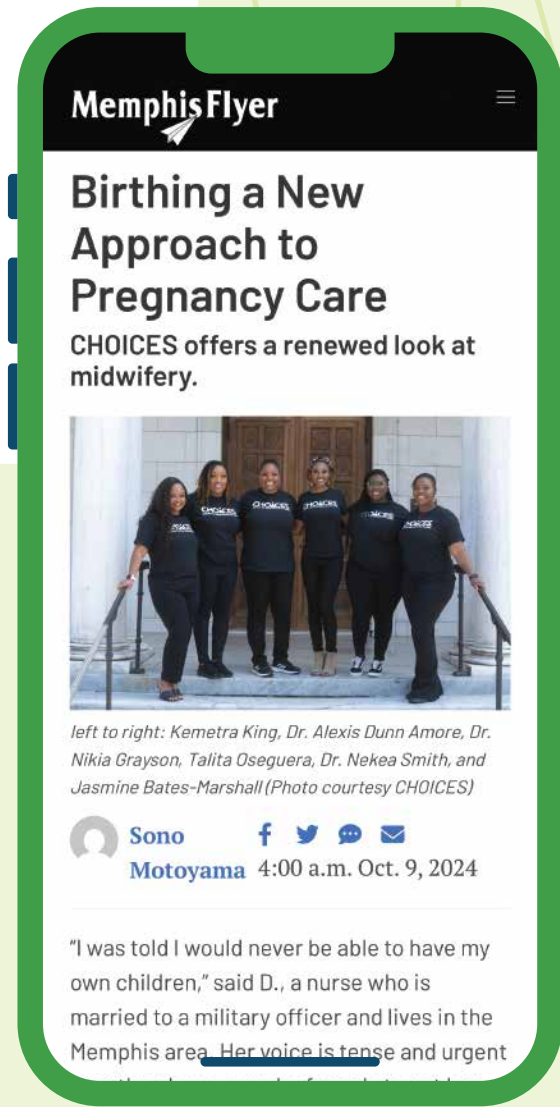
WE AREN'T GOING ANYWHERE. ONWARD.

As we celebrate 50 years of caring for our community, we reflect on our role as a beacon of hope for informed health choices. Your support has been crucial in helping us adapt and thrive.

Thank you for being an essential part of CHOICES. Together, we celebrate our history and pave the way for a healthier future in reproductive health care!



CHOICES IN THE MEDIA



SCAN TO READ:

Birthing a New Approach to Pregnancy Care
Memphis Flyer



SCAN TO READ:

Post-Roe, Illinois Becomes Haven for Abortion Access
Roll Call



SCAN TO WATCH:

Everybody's Fight:
An In Bloom Series: Choices
YouTube



2024 MEDIA APPEARANCES:

ABC 24 • Amnesty International • Bisnow • Capital News Illinois • CNN • CQ Press
Daily Helmsman • Daily Memphian • Daily Egyptian • Illinois Eagle • LGBTQ Nation
Memphis Business Journal • Memphis Flyer • Mississippi Clarion Ledger
NBC News • NPR • NYT • Rewire News Group • Roll Call • Tennessee Lookout
USA Today • Washington Post • WPLN • WPSD



2024 DONORS

Thank you so much to all of our incredible individual donors. CHOICES started 50 years ago by community members, and we continue to exist because of community members. Your support ensures that we continue to serve accessible and affordable care to everyone who walks through our glass doors.

A & J Townsend
 April Denny
 Abbey Geater
 Abby Ellis
 Abigail Gleason
 Abigail Olena
 Abortion Care Tennessee
 Adam Nelson
 Adam Schulman
 Aimee Christian
 Alexandra Lindgren-Gibson
 Ali Bush
 Allen Daniel
 Allison Ricketts
 Allison Riemer
 Allison Sparks
 Allyson Blair Coley
 Amanda Banker
 Amanda Green
 Amanda King
 Amanda Rushing
 Amber Hamilton
 Amelia and Patrick Crowley
 Americans for Contraception
 Amy Allina
 Amy Burchenal
 Amy Hertz
 Amy Rush
 Andie and John Sobrato
 Andrea and Ben Nemenoff
 Andrea Brown
 Andrew and Michelle Mathewes
 Andrew Frank
 Andrew Smith
 Ann Bawa
 Ann Denton

Ann-Meredith McNeill
 Anna Morris
 Anna Polack
 Annabelle Baer
 Anne Kind
 McKenna
 Anne Slichter
 Anonymus
 Antonio Ramirez
 Anya Schwartz
 Arielle Ticho
 Asa Karlstrom
 Ashley Lacy
 Ashley Mitchell
 Ashley Taylor
 Asia Diggs Meador
 The Assisi Foundation of Memphis, Inc.
 Audrey May
 Autumn James
 Autumn Katz
 Babs Feibelman
 Barbara Shainberg
 Barbara Sysak
 Barry and Marlene Siegel
 Bayly Wheeler
 Beatrix Weil
 Beniaih Riley
 Benjamin Delman
 Benjamin R Kahrl
 Beth Bautista
 Beth Chester
 Betsy Olim
 Betty Turner
 Bill Lizor
 Blue Grass Community Foundation
 Breianna Mills
 Brenda Lanier
 Brian Venable

Brig and Ellen Klyce
 Brya Salamanca
 Burton Carley
 Burton Weil
 Byron Gregory
 Calla Michalak
 Canaan Byrd
 Carl Hess
 Carla and John Peacher-Ryan
 Caroline MacQueen
 Caroline Roberto
 Carolyn Head
 Carrie Vine
 Carson Family Charitable Fund
 Cary Rodin
 Cary Vaughn
 Catasha Puryear
 Catherine Melka
 Catherine Nichols
 Catherine Williams
 Center for Reproductive Rights
 Chad Keller
 Charles Foy
 Charles Kessler
 Charles Kolesar
 Charlotte Johnson
 Cheers Photo Co.
 Cheryl Battan
 Christalla Plati
 Christina Deveso
 Christina Loranz
 Christina Pescatore
 Christine Evans
 Christopher Lant and Sandra Charlson
 Christoval
 Foundation
 Christy Swatzell
 Cila Warncke

Claire Knowles
 Claudia Ades
 Claudine Yannoni
 Contractions Film Project
 Corey White
 Corrinne McClure
 Courtney Sage
 Crumbs by Claire
 Crystal Johnson
 Cynthia Hubard
 Spangler and Charles Askew
 Cynthia O'Connell
 Dan Fairfield Case
 Dan McKenna
 Dana Manning
 Danielle Carr
 Danielle Tate
 Daphene McFerren
 Darcia B Saiget
 David Ciscel
 David & Kathy Huckaby
 Deanna Parkhurst
 Debbie Brown
 Deborah Clubb
 Debra Bartelli and John Kaltner
 Denise Bollheimer
 Desi Franklin
 Diane C. Spears
 Diane Jones
 Donna Hall
 Dorian Spears
 Dorie Nolt
 Dorothy Pugh
 Douglas Golonka
 Drew Freilich
 Drielle Bondura
 Duane Kimme
 Elaine Farrant
 Elena Caron
 Elissa Ginsky

Elissa Troutman
 Elizabeth and Kent Campbell
 Elizabeth Bonner
 Elizabeth Dawn D Griskey
 Elizabeth H. Esty
 Elizabeth Jostes
 Elizabeth Langston
 Elizabeth Rudnick
 Elizabeth Sowell
 Elizabeth Wilcox
 Elle Gordon
 Ellen Hornyak
 Ellen Robinson
 Ellen Silver
 Dana Manning
 Danielle Carr
 Danielle Tate
 Elza and Mike McKenna
 Emily Beamer
 Emily Key
 Emily Lemm
 Emily Parkhurst
 Emma Ehrlich
 Erica Ramos
 Erica Stoltz
 Erin Lewis
 Erin Nelson
 Erin Troland
 Erin Ydrovo
 Eunice Buck
 Eva Payne
 Evelyn Perry
 Felicia Kimbrough
 Fia Sharp
 Fidelity Charitable
 Fidelity Investments
 Fish and Associates
 Focus Mid-South Magazine
 Forged Finery
 Frances Ryan

Fredric Koeppl
 Friends For All
 Frontstream
 Gary Levin
 Gilead Sciences, Inc.
 Ginger Leonard
 Grace Rogers
 Greg Hall
 Gretchen Anderton
 Gretchen Gassner
 Turley
 GTHR Yoga
 Hale & Foster Fund
 Haley Barry
 Halle Urban
 Hannah Barker
 Hannah Oakley
 Harding Zills
 Harriett Kelley
 Healthy and Free Tennessee
 Holley McGehee
 Holly Fisher
 Ifueko Osarogigbon
 IGRB Foundation
 Independent Bank
 IndiAna Gowland
 Iris Mercado
 Isabel Gonzalez
 Whitaker
 Isabel Kennon
 J Leto
 Jack Hopkins
 Jackie Westfall
 Jaclyn Suffel
 Jacob Rosen
 Jadewick Memphis
 Jaime Gray
 Jamie Boller and Hugh Raup
 Jana Bernstein
 Eckstein
 Jana S. Larson
 Jandee Richards
 Jane Hankins
 Janelle Osowski
 Jasey Oakes
 Jaslow Family Fund
 Jasmine Piper
 Thronton
 Jay Cook
 Jay Kaufman
 Jeanne Gray Carr
 Jeanne Lopiparo
 Jeff Rudd
 Jeffrey Kaplan
 Jen Linson
 Jennie Joseph
 Jennifer and Patrick Campbell
 Jennifer Kollath
 Jennifer McKenzie
 Jennifer Moore
 Conrow
 Jennifer Pepper
 Jennifer Rubin
 Jeremy Hahn
 Jerri Green
 Jess Vandenberg
 Jessi and Chris Wilson

Jessica Sklarsky
 Jessica Van Dyke
 Jim and Taryn Spake
 Jimmy and Patti Lewis
 Jocelyn Wurzburg
 Joe Spake
 John F. Stone
 Jordan Hockaday
 Joslyn Jackson
 Judi Layton
 Judith Haas
 Judy Card
 Judy Tucker
 Jules Liebster
 Julia Martinez
 Julie McDonald
 Julie Sandine
 Julie Watkins
 Julie Zebrak
 Kara Fowler
 Karen Hopper
 Karie Stewart
 Kassia Miller
 Kate Brokaw
 Kate Jennings
 Katherine Caldwell
 Katherine Estes
 Katherine Oberembt
 Katherine Wallis
 Kathleen Danhausen
 Kathleen Deaton
 Kathleen Farris
 Kathleen Zani
 Kathryn Leopard
 Kathryn McRitchie
 Kathryn Neely
 Kathy and J.W. Gibson
 Charitable Fund
 Kathy and Kelly Fish
 Katie Cocco
 Katie Mohrhauser
 Katie Tanovic
 Katy Mason
 KC and Jeff Warren
 Keara Nevels
 Keely Dinger
 Keith and Jeanne Grebe
 Kelley Huber
 Kelley Lee
 Kelly Roberts
 Kent Grizzell
 Kentucky Health
 Justice Network
 Kenyatta Matthews
 Kim and Bob Lloyd
 Kim Unertl
 Kimberly Baltzell
 Kimberly Daughterty
 Kirk Lamie
 Kirstin Knott
 Klemann Family
 Kristen Barnett
 Kristen Fisher
 Kristin Finn
 Kristin O'Keefe
 Kwajelyn Jackson
 Lacey Smith

Laura and Marc McKenna
 Laura Frye
 Laura McSorley
 Laura Rogers
 Lauren Anderson
 Lauren Carnell
 Lauren Darga
 Lauren Rogers
 Laurie and Greg Boller
 Laylee Safa and Erica Martin
 Leah Chamberlain
 Lee Rankin Group
 Leila Abolfazli
 Letita Aaron
 Lewis Giving Fund
 Lillian McCarthy
 Lillian Guenther
 Lillian Lammers
 Linda Hendershot
 Linda Opiel
 Linda Skory
 Linda Tartof
 Lisa Davison
 Lisa Sanchez-Sullivan
 Liz Bogatin-Starr
 Lou Henslee
 Love Doesn't Hurt
 Lucas Cameron-Vaughn
 Lucia Gilliland
 Luckett Maynard
 Madison Lyleroehr
 Maggie Morgan-Smith
 Malachi Allen
 Mandy Kay Heath
 Marcy Rosendale
 Margaret Blair
 Margaret Fraser
 Margaret Rittenhouse
 Margaret Roen
 Maria Zamora
 Marilyn and Drew Koester
 Marina Santa Cruz
 Mark Horne
 Martha N. Kelly
 Martha Park
 Mary Ardery and Jess Goldsmith
 Mary Benton
 Mary Donaldson
 Mary Ellen Watkin
 Mary Finley
 Mary Frank
 Mary Searce
 Mary Tanner
 Mary Waggener
 Masoud House
 Maureen Mudron
 Maya Forbes
 The Mayer & Morris Kaplan Family Foundation
 Meg Gould

Megan Brown
 Megan Carlson
 Meggan Kiel
 Meghan Hammond
 Melinda Browne
 Melissa Azzi Swamy and Alagiri Swamy
 Melissa James
 Melissa Myers
 Melissa Whitby and Chris Wieland
 Memphis Internal Medicine and Pediatrics
 Meredith and Greg Martin
 Meredith Anderson
 Meredith B. Trim
 Meryl Shahun Rosen
 Mia Michalak
 Mia Saine
 Michael Hansen
 Michelle Clein
 Midwest Access Coalition
 Midwest Access Project
 Mindy Steinman
 Molly and Jason Wexler
 Molly Bostic
 Molly Peacher-Ryan
 Molly Quinn
 Molly Segal
 Molly-Jane Rubinger
 Monica Gallagher
 Monica Lee Tischler
 Morgan Nuzzo
 Morgan Stewart
 Nancy Lapidus
 Nancy Prillaman
 Nancy Rocker
 Nancy Walker
 Natalie and James Jalenak
 Neil Lloyd
 Nell Brimmer
 Neshoba Unitarian Universalist Church
 New World Foundation
 Nichole Cooley
 Nicole Gottier
 Nikole Gettings
 Nina Connolly
 Nina Fisher
 Noise for Now
 Old Dominion Distillery
 Olivia Cohen
 Olivia Tritschler
 Pallas Pidgeon
 Zanone
 Pamela Gudino
 Pamela Mann
 Pan Awsumb
 Partners in Abortion Care

Pat Helper
 Patricia Duncan
 Patricia Klees
 Patricia Spence
 Patricia Young
 Patti Lewis
 Patton Abbe
 Penelope Fisher
 People Processes
 Perry Hooks
 Planned Parenthood of Tennessee and North Mississippi Premier Group
 Priya Bathija
 Rachel Brooks
 Rachel Edelman
 Rachel Figurasmith
 Rachel Jabaily
 Rachel Martin
 Rachel McMillan
 Rachel Scott
 Rae Kestrel
 Ramey Connelly
 Ramesh Akbari
 Raven King
 Rebecca Fowler
 Rebecca Kaufman
 Rebecca Pattiz
 Rebecca Terrell and Eric Gottlieb
 Rebekah Gienapp
 Regina and Melody Myers Fund
 Renato Buchert
 Rhonda Lee
 Rian Tyler
 Rick and Robin Ascolese
 Ricki Martin
 Riley LoCurto
 Robert Wyatt
 Robin Butler
 Robin Salant
 Roni Strassman
 Ruth Brucker
 Ruth D'Eredita
 Ruth Geller
 Ryann Gillespie
 Sabrina Lucas
 Sabrina Lucas
 Sally Kendrick
 Sally Rankin
 Sandra M
 Sandy and Chad Pensoneau-Conway
 Sara Adland
 Sara Champion
 Sara James
 Sara Jane and Frank Goodman
 Sarah and Jose Dehena
 Sarah Anderson
 Sarah Aron Ryan
 Sarah Poston
 Sarah Potter
 Sarah Rose Rose Cullen

Sarah Stuart
 Sarah Thompson
 Sarah Weigel
 Scott Fox
 Shahin Samiei
 Shannon Green
 Sharon Wrobel
 Shelley Weinberg
 and Helga Varden
 Sherman Treece
 Sherry Nykiel
 Simeon Glover
 SisterReach
 Sondra and Bill
 Fondren
 Stacy and Andrew
 Family Fund
 Stefanie Watkins
 Stephani Adair
 Stephanie Breuer
 Stephanie Sweda
 Stephen Lockwood
 Sue Taylor
 Sumi Montgomery
 Susan and Bill
 Andrews
 Susan and Robert
 Quinn
 Susan Bransford
 Susan Edelman
 Susan Korones
 Gifford
 Susan Parsons
 Susan Quinn
 Susan Reinhart
 Susan Siroky
 Susanna Levin
 Susie Nelson
 Sutton Mora
 Suzanne Carlson

Sydney Diavua
 Sydney Shelby
 Talita Oseguera
 Taylor Wamble and
 Knox Shelton
 Tenisha Dunham
 Teresa DePineres
 Terry and Franklin
 Tess Catlett
 Thaler Beasley
 Theodore Landry
 Thor Kvande
 Tiffany Day
 Tiffany D. Futch
 Tobias Wolff
 Torrey Harris
 Tregoning English
 United Way of the
 Mid South
 Valerie & Bill Needle
 Vanessa Freytag
 Vanessa Vazquez
 Veena Rangaswami
 Vicki Howell
 Vicki Short
 Viktoria Rill
 Virginia Leavy
 Walter Fey
 Wendy Callejas
 Wesley Morgan
 Paraham
 Wight Boggs
 Wiseacre Brewing
 Co.
 Women's Champon
 Wurtzburger
 Endowment Fund
 WYXR
 Zachary Roder
 Zohayr Shirazee

THANK YOU TO OUR GRANT PARTNERS

- Abortion Care Network
- Argosy Foundation
- BIG We Foundation
- Brico Fund
- City Council - The City of Memphis
- Conant Family Foundation
- Converge: Partners in Access
- Educational Foundation of America
- Every Mother Counts
- Gateway Coalition
- Groundswell Fund
- Irving Harris Foundation
- Linde Family Foundation
- L. P. Brown Foundation
- National Network of Abortion Funds
- National Women's Law Center
- Oak Hill Fund
- Overbrook Foundation
- Planned Parenthood Federation of America
- Prentice Foundation
- Reproductive Health Initiative for Telehealth
 Equity & Solutions
- Schusterman Family Philanthropies
- Shepard Broad Foundation
- Skyline Foundation
- Sobrato Family Foundation
- Society of Family Planning
- Southeast AIDS Education and Training Center
- State of Illinois
- Vivo Foundation



WHAT'S IN STORE FOR 2025



THANK YOU TO THE WOMEN WHO STARTED IT ALL

From Memphis Center for Reproductive Health to CHOICES, from Downtown to Midtown Memphis and now Carbondale, my have we grown. And my, have we fought tooth and nail for our right to be here.

Who would have thought that 50 years later we would be where we are today: in a state where abortion and gender-affirming care are under attack daily? Where our federal government is threatening the rights of everyone? Where our neighbors are scared for their lives?

I know you did not think we would ever go back. I know you dreaded the idea of Roe v. Wade being overturned. I know you worried about the future of the clinic, the safety of our patients, and the well-being of our staff.

But, you should be proud. Because of your bravery, your tenacity, and your care, here we remain. Still here, still working, still pushing for change. Your grace and willingness to step up when others refused to is a testament to the power of women.

CHOICES will be here for as long as we can. We continue to be here because of powerful women and people who are

fighting to ensure our right to exist remains. And because of our community members who — just like you — believe in our vision: that a world where sexual and reproductive healthcare is recognized as an essential human right.

We will not back down. We will continue to breathe hope into our green walls; we will continue to speak when others are afraid; we will continue to listen to our neighbors and be a space of safety and bravery; we will continue to make sure **everyone** has access to choices. Because we know that's what you would want us to do.

Here's to another 50 years, another half-century of advocating for our basic human rights, and another five decades of being a clinic that people need to survive. Here's to you, forever and always.

Onward,

- Jennifer Pepper**, MBA, President & CEO
- Nikia Grayson**, DNP, CNM, MPH, Chief Clinical Officer
- Alexis Dunn Amore**, PhD, CNM, Midwifery Director
- Maria Hassol**, Business Director
- Chuck Kolesar**, MPH, RN, Clinical Director

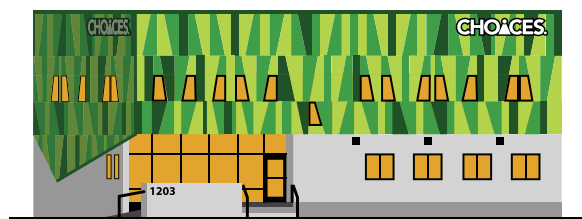


CHOICES.
Center for Alternative Health



CONTACT US:

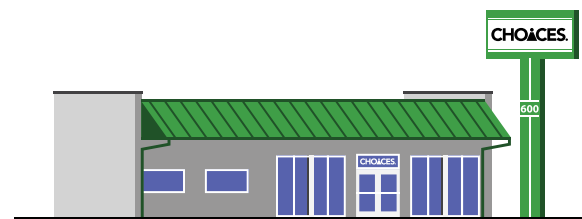
MEMPHIS, TN



📞 901.274.3550

📍 1203 Poplar Avenue,
Memphis, TN 38104

CARBONDALE, IL



📞 618.300.6017

📍 600 N. Giant City Rd.
Carbondale, IL 62902

50 YEARS CELEBRATING
50
FREEDOM OF CHOICES.



2024 ANNUAL REPORT

CHOICES.
Center for Reproductive Health

