Your health. Your rights. Your CHOICES.

VISION
CHOICES envisions a world where sexual and reproductive healthcare is recognized as an essential human right.

MISSION
CHOICES provides patient-centered medical care and champions sexual and reproductive rights.

VALUES
Diversity is imperative. Dare to innovate. Lead by example. Respect individual choices. Leverage collective genius. Think big, be kind, do good.
MESSAGE FROM OUR BOARD CHAIR AND PRESIDENT AND CEO

Dear CHOICES’ patients, supporters, friends, and community,

As we stand at the threshold of a new chapter, we feel compelled to reflect on the incredible journey we’ve embarked upon together. Your unwavering support has been the bedrock of CHOICES, shaping our story and fueling our commitment to making a meaningful impact.

In 2022, CHOICES stood resolute in the face of challenges, embodying the core values of “think big, be kind, do good.” Our second clinic, born out of necessity in response to the Dobbs v. Jackson Women’s Health decision, opened its doors in Carbondale, IL, becoming a haven of care for thousands of patients from states across the country. Building on this momentum in 2023, we have not only sustained but expanded our reach. We launched gender-affirming care services in Carbondale and remained absolute in our dedication to Memphis, providing over 2,500 wellness visits and supporting 135 birthing people in our beloved city.

Our commitment to providing essential reproductive and sexual health services, from midwifery care to birth control to gender-affirming care, remains unwavering. In the last two years, as many faced the heartbreaking decision to close their doors, CHOICES was able to pivot and continue to care for our communities, thanks to the resilience of our team and the steadfast support from each of you.

Looking forward, the vision is clear — CHOICES has only just begun to reveal its potential. The challenges we face inspire us to think even bigger, be even kinder, and do even more good. As we navigate the path ahead, we extend our heartfelt gratitude. Thank you for being the driving force behind our achievements, for believing in our vision, and for being part of the transformative journey at CHOICES. Together, we are changing the world for the better.

With gratitude and anticipation,

TORREY C. HARRIS, BOARD CHAIRPERSON

JENNIFER M. PEPPER, PRESIDENT AND CEO

2023 BOARD OF DIRECTORS:

Torrey Harris, Chairperson
Ari Eisenberg, Ph.D. Vice Chairperson
Frank Goodman, MBA Treasurer
Jennifer Campbell, LCSW, Secretary
Raunesh Akbari, Esq.
Gwendolyn Clemons, MBA
Kathy Fish, MBA
Felicia Kimbrough, FNP-BC, DNP
Marilyn Koester, Ph.D.
Lillian Lammers, D.Min.
Rhonda Okoth, MPH, BSN, RN, CCRP
Danielle Tate, MD, FACOG
SERVICES AND PATIENT DEMOGRAPHICS

PATIENTS BY AGE:
- < 18: 5%
- 18-24: 27%
- 25-34: 52%
- 35-44: 14%
- 45-54: 1%
- 55+: 1%

PATIENTS BY RACE:
- WHITE: 29%
- BLACK: 58%
- ASIAN: 2%
- OTHER: 11%

APPOINTMENTS BY INSURANCE STATUS:
- 62% UNINSURED
- 25% PUBLIC INSURANCE
- 13% PRIVATE INSURANCE

APPOINTMENTS BY SERVICE TYPE:
- 2% WALK-INS
- 20% WELLNESS
- 8% GENDER-AFFIRMING CARE
- 31% MIDWIFERY
- 39% ABORTION

PATIENTS BY STATE

4,762 TOTAL PATIENTS in 2023

8,742 TOTAL APPOINTMENTS

135 TOTAL BIRTHS

CHOICES clinic locations

CHOICES 2023 ANNUAL REPORT
Because of you, our community of donors, and the hard work of these external funds, every person who walks through our doors can receive care regardless of their ability to pay the bill.

- A Fund, Inc. Kentucky
- Abortion Care Tennessee
- Access Reproductive Care - Southeast
- Arkansas Abortion Support Network
- Campaign for Southern Equality
- Chicago Abortion Fund
- Hoosier Abortion Fund
- Kentucky Health Justice Network
- Missouri Abortion Fund
- Mountain Access Brigade
- National Abortion Federation
- SisterReach
- Women’s Reproductive Rights Assistance Program

**I absolutely LOVE Choices. The midwifery staff is simply amazing. They allowed me to make the best choices for myself and my baby. They made sure that I felt seen and heard on every visit. They took care of me throughout my pregnancy and postpartum. I had the most amazing natural birth experience, and I wouldn’t change it for the world. I still go to the office for care. Phenomenal care. They are now my family.”**

- Patient, March 2024
2023 was another year of remarkable resilience for CHOICES. This timeline illustrates our immense impact in Memphis, Carbondale, and beyond. It’s a testament to our unwavering commitment to delivering exceptional care to everyone who needs us, exemplifying our strength and dedication in the face of adversity.

**January**
- CHOICES launches procedural abortion services in Carbondale
- TN cuts funding for HIV prevention, testing, and treatment from many of CHOICES’ community partners
- CHOICES is awarded a grant from the Society of Family Planning to support further documenting and disseminating the full spectrum model of midwifery care
- CHOICES is selected by Every Mother Counts to be an implementation site of the Choices in Childbirth program

**February**
- CHOICES launches gender-affirming care services in Carbondale
- CHOICES participates in Stand Up for LGBTQ+ Memphis! Rally and March hosted by OUTMemphis
- CHOICES participates in a UCSF midwifery crosstraining program, traveling to Sierra Leone

**March**
- CHOICES CEO, Jennifer Pepper, is awarded the Heroism Award by Women of Achievement
- Center of Excellence Nurse Midwifery Fellowship Program welcomes the second cohort of fellows
- CHOICES is awarded a grant from the Society of Family Planning to support further documenting and disseminating the full spectrum model of midwifery care

**April**
- CHOICES celebrates Black Maternal Health Week by hosting a week of events, including a Community Baby Shower attended by 200 people
- 1,200 patients served in Carbondale

**May**
- CHOICES launches new walk-in health services in Memphis
- CHOICES Midwifery Director, Dr. Alexis Dunn Amore, is elected Vice President of the Board of Directors of the American College of Nurse-Midwives

**June**
- CHOICES is the first season-long beneficiary of Friends of George’s
- CHOICES Chief Clinical Officer, Dr. Nikia Grayson, and Midwifery Director, Dr. Alexis Dunn Amore, co-author journal article on race-concordant care and equity in Black perinatal health
- U.S. Senator Tammy Duckworth visits Carbondale clinic

**U.S. Senator Tammy Duckworth visits Carbondale clinic**

**U.S. Senator Tammy Duckworth visits Carbondale clinic**
TN’s ban on gender-affirming care for adolescents is allowed to take effect

**CHOICES** participates in the Tennessee Reproductive Strategy Summit with statewide partners

**CHOICES** presents on providing abortion and gender-affirming care post-Dobbs at the National Lavender Law Conference

**CHOICES** continues its partnership with Southeast AIDS Education & Training Center to further integrate HIV testing, prevention, and uncomplicated HIV care

**CHOICES** celebrates Black Lactation Week

**CHOICES** is forced to downsize roles in Memphis that had been transferred to Carbondale to sustain abortion services

2,400 patients served in Carbondale this year

**CHOICES** celebrates 1 year of providing care in Carbondale

UCSF Global Action in Nursing visits **CHOICES** for collaborative strategy planning

**CHOICES** Chief Clinical Officer and Midwifery Director, Dr. Grayson and Dr. Dunn Amore co-author a chapter on home and community birth in the 7th edition of Varney’s Midwifery

**CHOICES** Midwife, Talita Oseguera, is elected to the Board of Directors of the American Association of Birth Centers

**CHOICES** is awarded a grant from IL to strengthen security in Carbondale

**CHOICES** begins accepting IL Medicaid for abortion care in Carbondale

4,000 patients served in Carbondale since opening in Oct 2022

**CHOICES** co-hosts the 2023 Birth Justice Tribunal with 23 local, regional, and national partners and organizations

**CHOICES** Birth Center is awarded accreditation from the Commission of the Accreditation of Birth Centers

**CHOICES** CEO, Pepper, is elected to the Board of Directors of the Abortion Care Network

**CHOICES** partners with Einstein College of Medicine researchers on pleasure and health study

**CHOICES** Midwife, Talita Oseguera, co-authors a chapter on reproductive justice in reproductive healthcare in the 22nd edition of Contraceptive Technology

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**JULY**

National Abortion Federation awards **CHOICES** Carbondale clinic membership based on demonstrated high quality of care

**CHOICES** celebrates Black Lactation Week

**CHOICES** is forced to downsize roles in Memphis that had been transferred to Carbondale to sustain abortion services

2,400 patients served in Carbondale this year

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**AUGUST**

**CHOICES** unveils new playground, sponsored by former Commissioner Sawyer and Commissioner Lowry, at Memphis campus

Shout Your Abortion installs abortion-positive billboards along I-55 between **CHOICES** Memphis and Carbondale clinics

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**SEPTEMBER**

Noise for Now: Benefit Concert for Abortion Access benefits **CHOICES** and Access Reproductive Care-Southeast

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**OCTOBER**

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**NOVEMBER**

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**DECEMBER**

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2023 MEDIA APPEARANCES:

ABC 24 · Associated Press · Bloomberg · Chicago Tribune · Claremont Courier · Commercial Appeal

Daily Memphian · HuffPost · Illinois Eagle · Lemonada · Matter of Fact with Soledad O’Brien

Memphis Flyer · MLK50: Justice Through Journalism · NPR Midsouth · NPR Illinois · NPR Nashville

Politico · Reuters · St Louis Post-Dispatch · The Christian Science Monitor · The Commercial Appeal

The Tennessean · Undark Magazine · USA Today · Washington Post · WSIL News 3
Thank you to the many generous supporters who helped CHOICES care for thousands of patients in 2023! Listed below are donors who gave directly to CHOICES, but we also want to recognize those who give through Facebook fundraisers, and other online platforms that collect and disperse donations for independent clinics like CHOICES. Every gift makes a difference in the lives of the people we serve.

2023 DONORS

CHOICES

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THANK YOU TO OUR GRANT PARTNERS FOR MAKING IT POSSIBLE FOR CHOICES TO CARE FOR THOUSANDS OF PEOPLE EACH YEAR!

- Abortion Care Network Keep Our Clinic Fund
- AIDS United Southern HIV Impact Fund
- Anonymous Foundation
- Anonymous Foundation
- Argosy Foundation
- BIG We Foundation
- Community Foundation of Greater Memphis
- Conant Family Foundation
- Educational Foundation of America
- Every Mother Counts
- Gateway Coalition, a project housed at Amalgamated Foundation
- Groundswell Fund
- Irving Harris Foundation
- Lawrence Foundation
- MAC Viva Glam Fund
- National Network of Abortion Funds
- National Women’s Law Center
- Oak Hill Fund
- Planned Parenthood Federation of America
- Prentice Foundation
- Reproductive Health Initiative for Telehealth Equity & Solutions
- Schusterman Family Philanthropies
- Skyline Foundation
- Society for Family Planning
- Southeast AIDS Education and Training Center
- Vivo Foundation
- W.K. Kellogg Foundation
- William and Flora Hewlett Foundation

CHOICES continues to thrive because of you: the individuals we serve, our supportive donors, and our dedicated staff and volunteers. As we reflect on our journey in 2023, we recognize that your unwavering support has remained the cornerstone of our strength and resilience. Throughout the year, we faced challenges head-on, standing strong and growing despite adversity. Your generous support propelled us forward, enabling us to make a profound difference in the lives of thousands. The roots of CHOICES are firmly embedded in the commitment of our community, and we are profoundly grateful for the collective impact we’ve achieved together.

As we move forward into 2024, we extend our deepest gratitude for standing with us. Your support remains instrumental as we continue to serve patients and passionately advocate for reproductive freedom. In the spirit of collaboration and shared commitment, we thank you for changing the world with us.

With heartfelt appreciation,
The CHOICES Team

continued changes to the legal landscape. Yet, just as in 2023, CHOICES is not merely surviving but thriving. Crucially, the establishment of our second location was not just an expansion; it was a critical strategic initiative, ensuring accessibility for our patients. With two locations, we stand ready to serve even more people, expanding our impact and reinforcing our commitment to accessible reproductive health services.

As we move forward into 2024, we extend our deepest gratitude for standing with us. Your support remains instrumental as we continue to serve patients and passionately advocate for reproductive freedom. In the spirit of collaboration and shared commitment, we thank you for changing the world with us.

With heartfelt appreciation,
The CHOICES Team

The best place for prenatal care! Every midwife is incredibly knowledgeable and ensures that you’ll feel heard, understand what’s going on in great detail, and you’ll actually get to make your own decisions for your care. I would never go anywhere else.”
— PATIENT, JULY 2023

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5/6 YEARS CELEBRATING FREEDOM OF CHOICES

THANK YOU + WHAT’S COMING IN 2024

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📞 901.274.3550

CARBONDALE, IL:
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📞 618.300.6017

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Memphis Center for Reproductive Health

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