



# 2023 ANNUAL REPORT

**CHOICES.**  
Center for Reproductive Health





**Your health.  
Your rights.  
Your CHOICES.**

## VISION

CHOICES envisions a world where sexual and reproductive healthcare is recognized as an essential human right.

## MISSION

CHOICES provides patient-centered medical care and champions sexual and reproductive rights.

## VALUES

Diversity is imperative.  
Dare to innovate.  
Lead by example.  
Respect individual choices.  
Leverage collective genius.  
Think big, be kind, do good.





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# MESSAGE FROM OUR BOARD CHAIR AND PRESIDENT AND CEO

Dear CHOICES' patients, supporters, friends, and community,

As we stand at the threshold of a new chapter, we feel compelled to reflect on the incredible journey we've embarked upon together. Your unwavering support has been the bedrock of CHOICES, shaping our story and fueling our commitment to making a meaningful impact.

In 2022, CHOICES stood resolute in the face of challenges, embodying the core values of "think big, be kind, do good." Our second clinic, born out of necessity in response to the Dobbs v. Jackson Women's Health decision, opened its doors in Carbondale, IL, becoming a haven of care for thousands of patients from states across the country. Building on this momentum in 2023, we have not only sustained but expanded our reach. We launched gender-affirming care services in Carbondale and remained absolute in our dedication to Memphis, providing over 2,500 wellness visits and supporting 135 birthing people in our beloved city.

Our commitment to providing essential reproductive and sexual health services, from midwifery care to birth control to gender-affirming care, remains unwavering. In the last two years, as many faced the

heartbreaking decision to close their doors, CHOICES was able to pivot and continue to care for our communities, thanks to the resilience of our team and the steadfast support from each of you.

Looking forward, the vision is clear — CHOICES has only just begun to reveal its potential. The challenges we face inspire us to think even bigger, be even kinder, and do even more good. As we navigate the path ahead, we extend our heartfelt gratitude. Thank you for being the driving force behind our achievements, for believing in our vision, and for being part of the transformative journey at CHOICES. Together, we are changing the world for the better.

With gratitude and anticipation,



**TORREY C. HARRIS, BOARD CHAIRPERSON**



**JENNIFER M. PEPPER, PRESIDENT AND CEO**



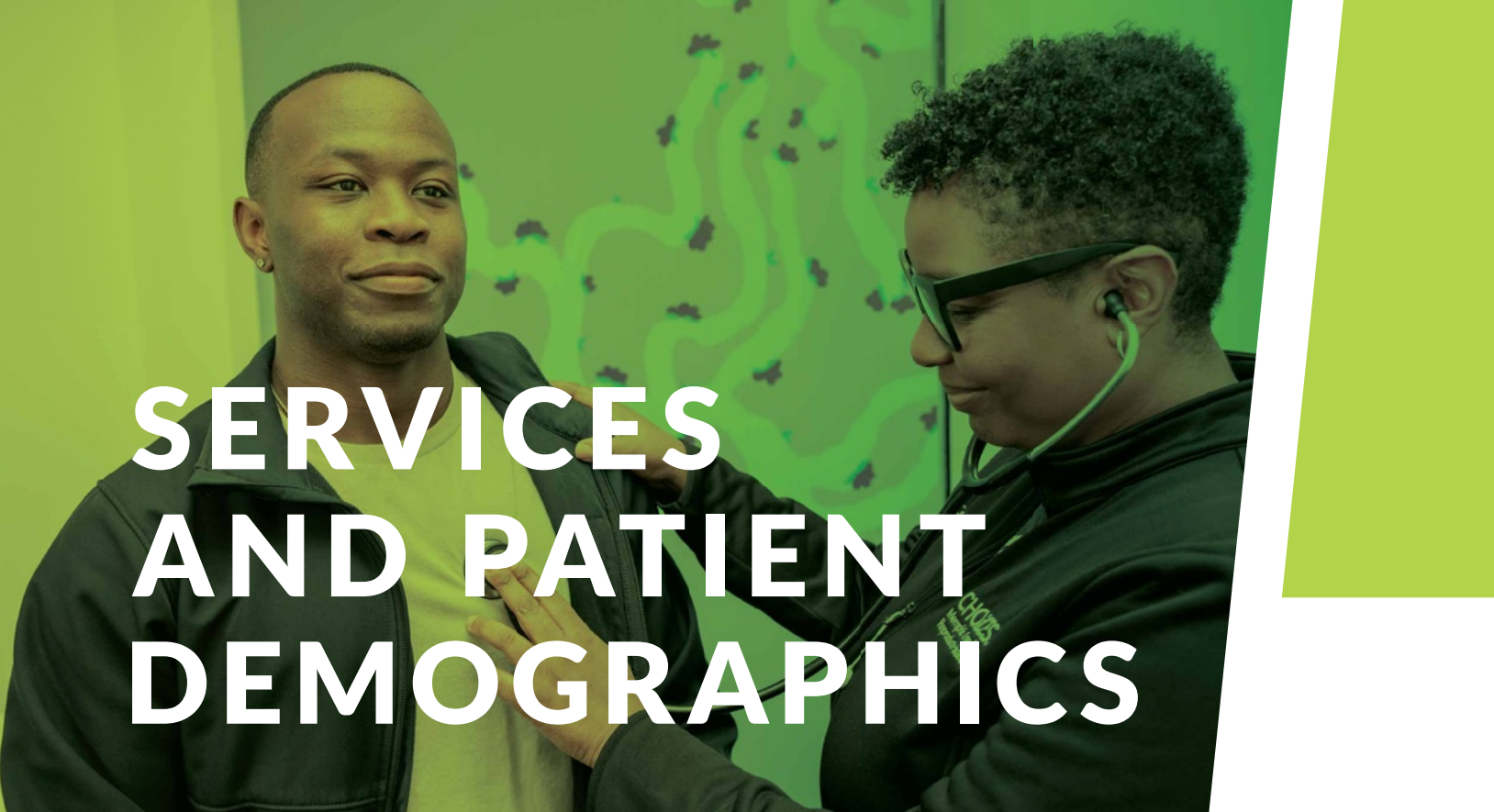
*Torrey C. Harris*



*Jennifer M. Pepper*

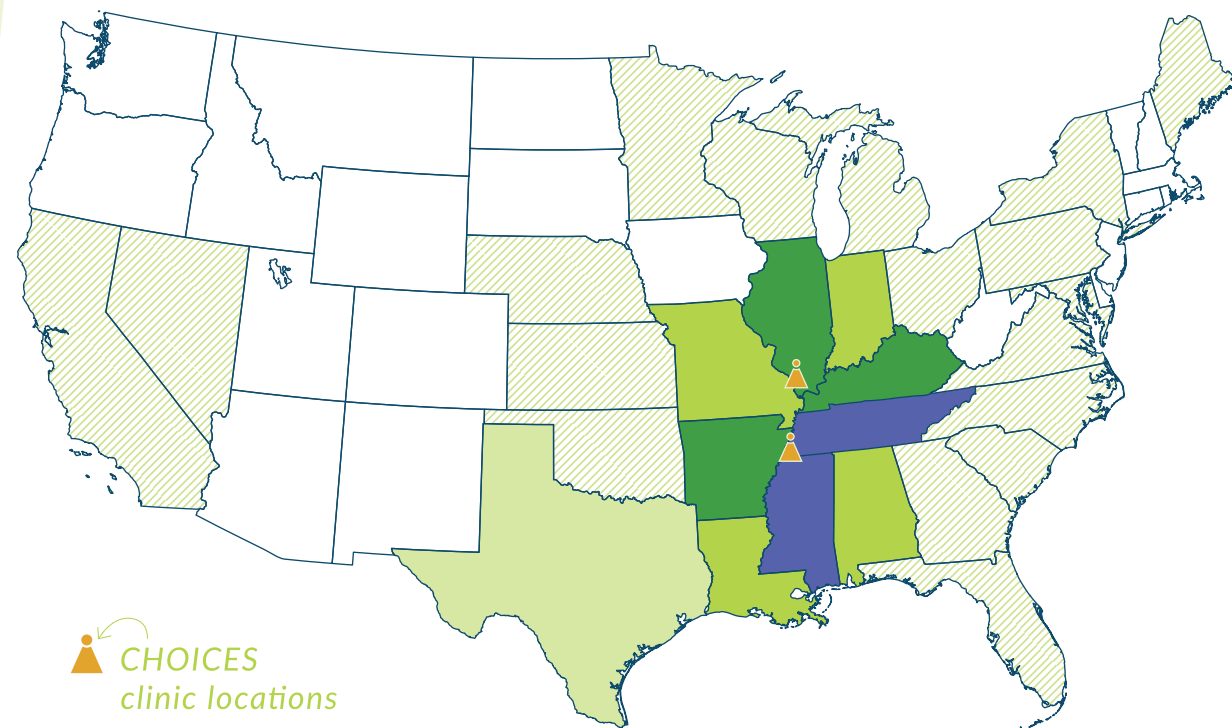
## 2023 BOARD OF DIRECTORS:

**Torrey Harris, Chairperson**  
**Ari Eisenberg, Ph.D. Vice Chairperson**  
**Frank Goodman, MBA Treasurer**  
**Jennifer Campbell, LCSW, Secretary**  
**Raumesh Akbari, Esq.**  
**Gwendolyn Clemons, MBA**  
**Kathy Fish, MBA**  
**Felicia Kimbrough, FNP-BC, DNP**  
**Marilyn Koester, Ph.D.**  
**Lillian Lammers, D.Min.**  
**Rhonda Okoth, MPH, BSN, RN, CCRP**  
**Danielle Tate, MD, FACOG**



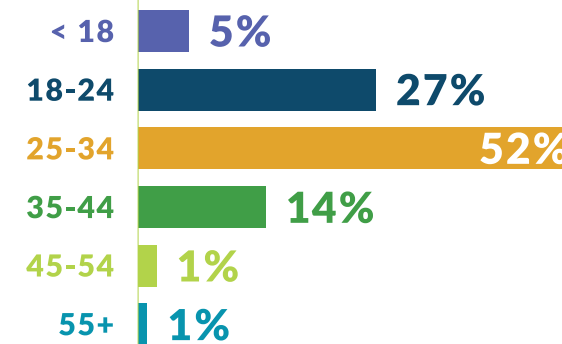
# SERVICES AND PATIENT DEMOGRAPHICS

## PATIENTS BY STATE

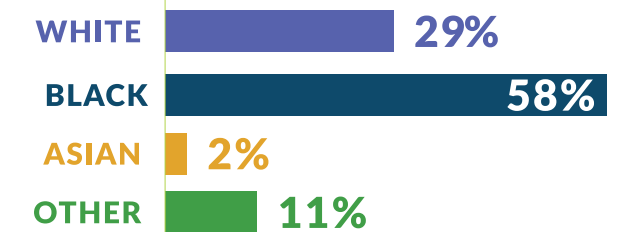


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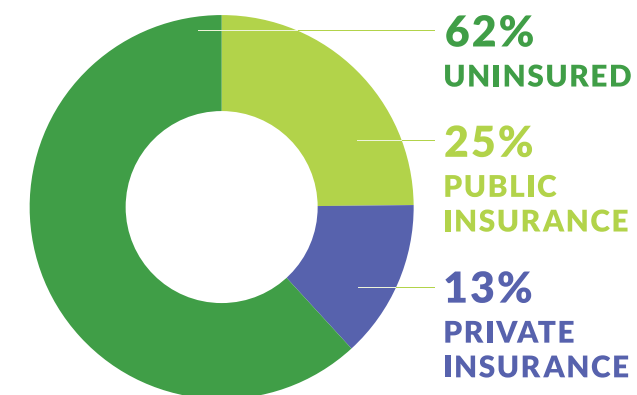
## PATIENTS BY AGE:



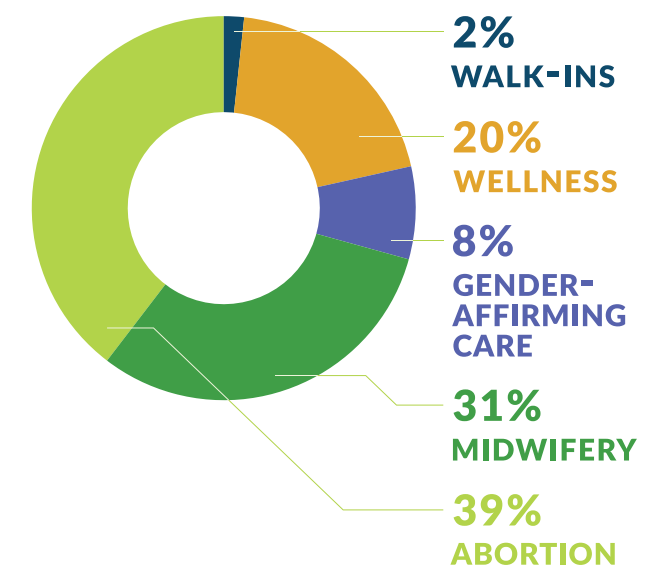
## PATIENTS BY RACE:



## APPOINTMENTS BY INSURANCE STATUS:

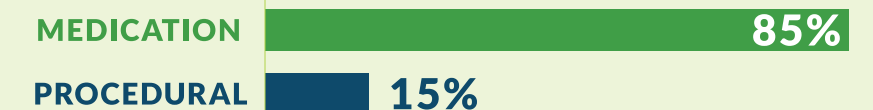


## APPOINTMENTS BY SERVICE TYPE:



4,762  
TOTAL PATIENTS  
in 2023

## ABORTIONS:



8,742  
TOTAL APPOINTMENTS

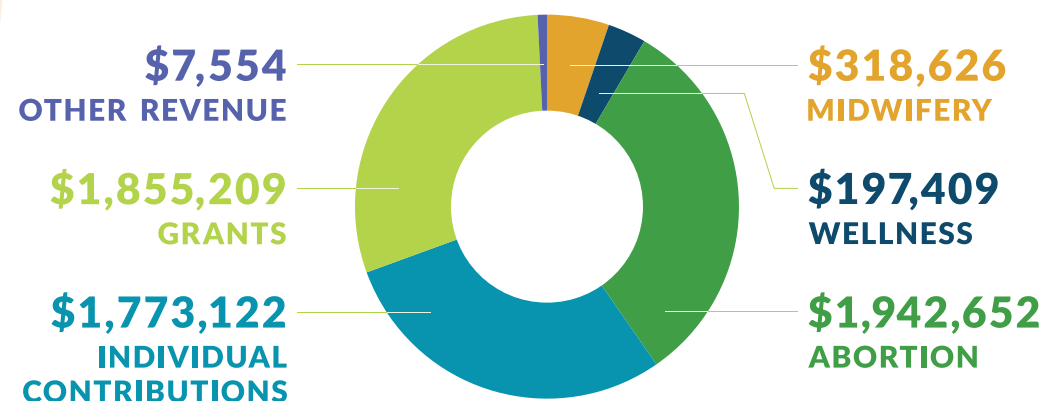
135  
TOTAL BIRTHS





# FINANCIALS

## TOTAL REVENUE: \$6,094,572



## TOTAL EXPENSES: \$6,486,997



## PATIENT ASSISTANCE:

**\$2,257,694**  
TOTAL  
DISTRIBUTED  
IN 2023



## PARTNER FUNDS:

Because of you, our community of donors, and the hard work of these external funds, every person who walks through our doors can receive care regardless of their ability to pay the bill.

- A Fund, Inc. Kentucky
- Abortion Care Tennessee
- Access Reproductive Care - Southeast
- Arkansas Abortion Support Network
- Campaign for Southern Equality
- Chicago Abortion Fund
- Hoosier Abortion Fund
- Kentucky Health Justice Network
- Missouri Abortion Fund
- Mountain Access Brigade
- National Abortion Federation
- SisterReach
- Women's Reproductive Rights Assistance Program

“

I absolutely LOVE Choices. The midwifery staff is simply amazing. They allowed me to make the best choices for myself and my baby. They made sure that I felt seen and heard on every visit. They took care of me throughout my pregnancy and postpartum. I had the most amazing natural birth experience, and I wouldn't change it for the world. I still go to the office for care. Phenomenal care. They are now my family.”

- PATIENT, MARCH 2024

# NOTEWORTHY FROM 2023

2023 was another year of remarkable resilience for CHOICES. This timeline illustrates our immense impact in Memphis, Carbondale, and beyond. It's a testament to our unwavering commitment to delivering exceptional care to everyone who needs us, exemplifying our strength and dedication in the face of adversity.

Center of Excellence Nurse Midwifery Fellowship Program welcomes the second cohort of fellows

**CHOICES** launches gender-affirming care services in Carbondale

**CHOICES** participates in Stand Up for LGBTQ+ Memphis! Rally and March hosted by OUTMemphis

**CHOICES** participates in a UCSF midwifery crosstraining program, traveling to Sierra Leone



**CHOICES** CEO, Jennifer Pepper, is awarded the Heroism Award by Women of Achievement

**CHOICES** celebrates Black Maternal Health Week by hosting a week of events, including a Community Baby Shower attended by 200 people

1,200 patients served in Carbondale

**CHOICES** launches new walk-in health services in Memphis

**CHOICES** Midwifery Director, Dr. Alexis Dunn Amore, is elected Vice President of the Board of Directors of the American College of Nurse-Midwives



APRIL

MAY

JUNE

JANUARY

FEBRUARY

MARCH

**CHOICES** launches procedural abortion services in Carbondale

TN cuts funding for HIV prevention, testing, and treatment from many of **CHOICES'** community partners

**CHOICES** is awarded a grant from the Society of Family Planning to support further documenting and disseminating the full spectrum model of midwifery care

**CHOICES** is selected by Every Mother Counts to be an implementation site of the Choices in Childbirth program



U.S. Senator Tammy Duckworth visits Carbondale clinic

**CHOICES** is the first season-long beneficiary of Friends of George's

**CHOICES** Chief Clinical Officer, Dr. Nikia Grayson, and Midwifery Director, Dr. Alexis Dunn Amore, co-author journal article on race-concordant care and equity in Black perinatal health



NOTEWORTHY FROM 2023 CONTINUED

- TN's ban on gender-affirming care for adolescents is allowed to take effect
- **CHOICES** participates in the Tennessee Reproductive Strategy Summit with statewide partners
- **CHOICES** presents on providing abortion and gender-affirming care post-Dobbs at the National Lavender Law Conference
- **CHOICES** continues its partnership with Southeast AIDS Education & Training Center to further integrate HIV testing, prevention, and uncomplicated HIV care



Noise for Now: Benefit Concert for Abortion Access benefits **CHOICES** and Access Reproductive Care-Southeast

JULY

AUGUST

SEPTEMBER

National Abortion Federation awards **CHOICES** Carbondale clinic membership based on demonstrated high quality of care

**CHOICES** celebrates Black Lacion Week

**CHOICES** is forced to downsize roles in Memphis that had been transferred to Carbondale to sustain abortion services

2,400 patients served in Carbondale this year



**CHOICES** unveils new playground, sponsored by former Commissioner Sawyer and Commissioner Lowry, at Memphis campus

Shout Your Abortion installs abortion-positive billboards along I-55 between **CHOICES** Memphis and Carbondale clinics



- **CHOICES** celebrates 1 year of providing care in Carbondale
- UCSF Global Action in Nursing visits **CHOICES** for collaborative strategy planning
- **CHOICES** Chief Clinical Officer and Midwifery Director, Dr. Grayson and Dr. Dunn Amore co-author a chapter on home and community birth in the 7th edition of Varney's Midwifery
- **CHOICES** Midwife, Talita Oseguera, is elected to the Board of Directors of the American Association of Birth Centers
- **CHOICES** is awarded a grant from IL to strengthen security in Carbondale

OCTOBER

NOVEMBER

DECEMBER

- **CHOICES** partners with Einstein College of Medicine researchers on pleasure and health study
- **CHOICES** Midwife, Talita Oseguera, co-authors a chapter on reproductive justice in reproductive healthcare in the 22nd edition of Contraceptive Technology



**CHOICES** begins accepting IL Medicaid for abortion care in Carbondale

4,000 patients served in Carbondale since opening in Oct 2022

**CHOICES** co-hosts the 2023 Birth Justice Tribunal with 23 local, regional, and national partners and organizations

**CHOICES** Birth Center is awarded accreditation from the Commission of the Accreditation of Birth Centers

**CHOICES** CEO, Pepper, is elected to the Board of Directors of the Abortion Care Network



# CHOICES IN THE MEDIA

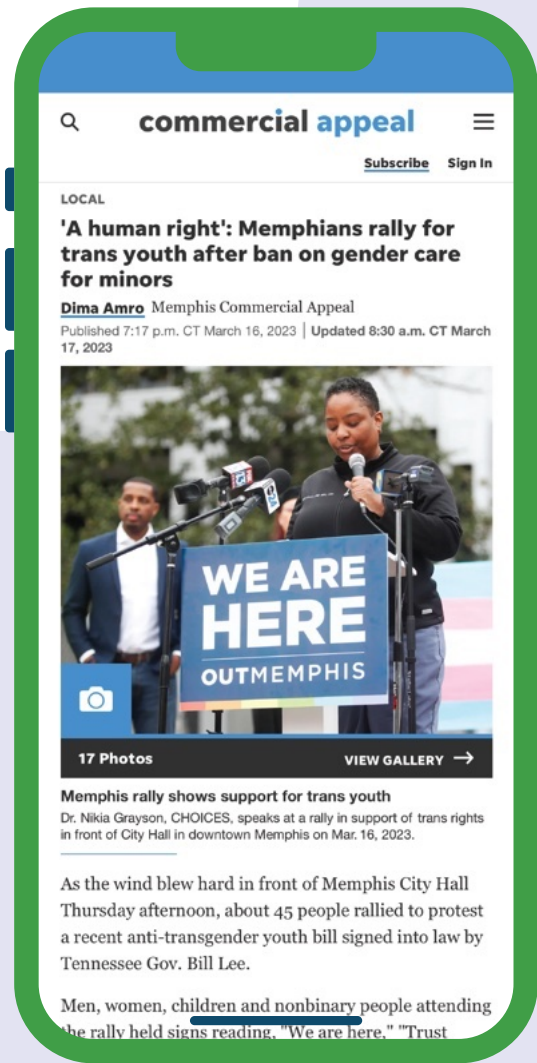


POLITICO

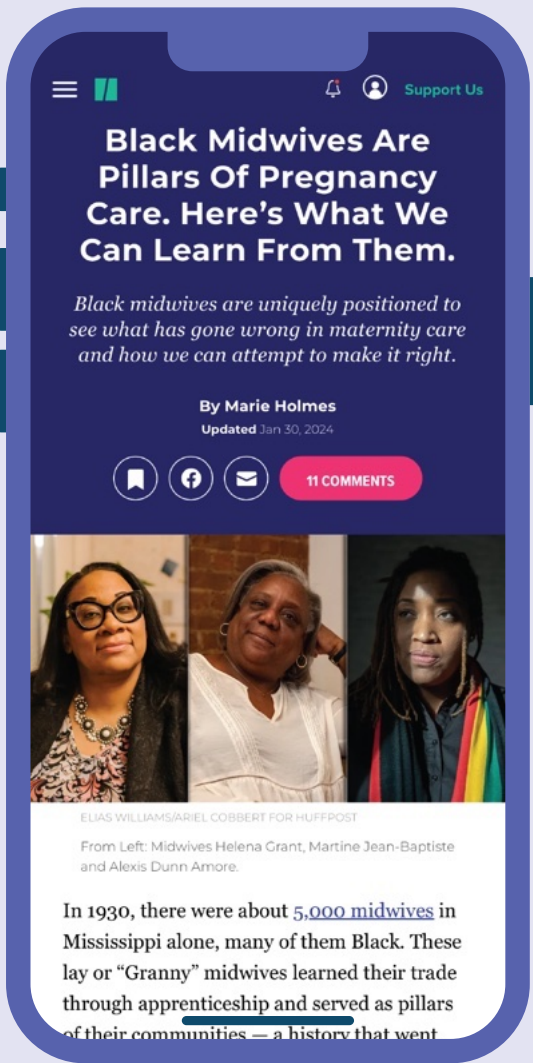
HUFFPOST

The Washington Post

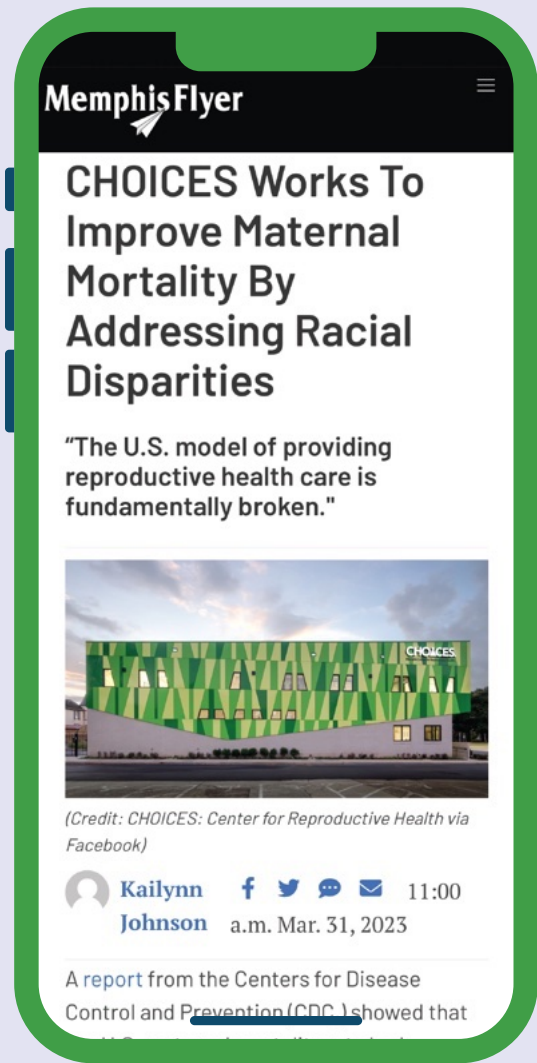
MLK50  
JUSTICE THROUGH JOURNALISM



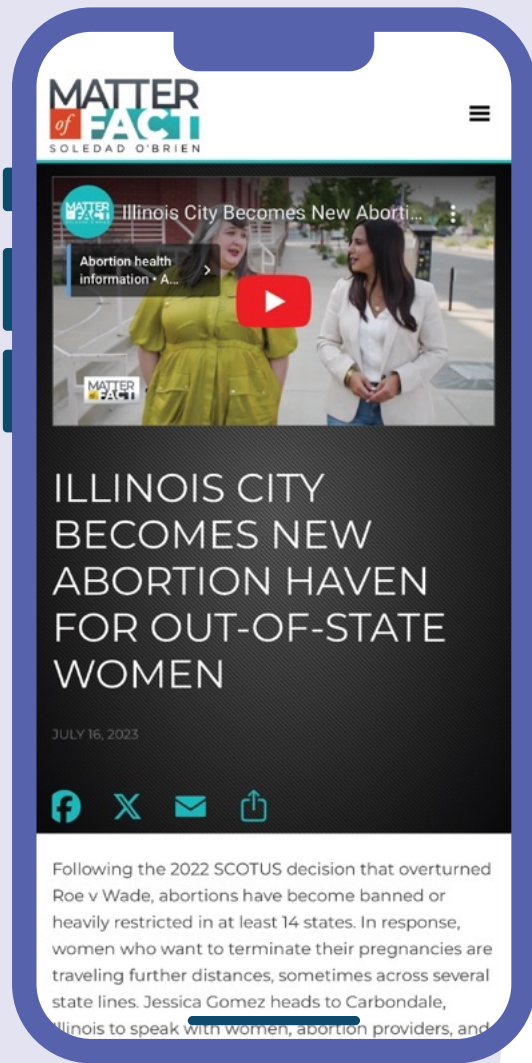
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SCAN TO READ



Bloomberg

Chicago Tribune

USA TODAY

## 2023 MEDIA APPEARANCES:

ABC 24 • Associated Press • Bloomberg • Chicago Tribune • Claremont Courier • Commercial Appeal Daily Memphian • HuffPost • Illinois Eagle • Lemonada • Matter of Fact with Soledad O'Brien • Memphis Flyer • MLK50: Justice Through Journalism • NPR Midsouth • NPR Illinois • NPR Nashville Politico • Reuters • St Louis Post-Dispatch • The Christian Science Monitor • The Commercial Appeal The Tennessean • Undark Magazine • USA Today • Washington Post • WSIL News 3



# 2023 DONORS

Thank you to the many generous supporters who helped CHOICES care for thousands of patients in 2023! Listed below are donors who gave directly to CHOICES, but we also want to recognize those who give through Amazon Smile, Facebook fundraisers, and other online platforms that collect and disperse donations for independent clinics like CHOICES. Every gift makes a difference in the lives of the people we serve.

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Patricia Kathy  
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Natalie Worlow  
Leo Wurtzbarger  
Jocelyn Wurzburg  
Robert Wyatt  
Kathleen Zani  
Julie Zebrak  
Harding Zills

THANK YOU TO OUR  
GRANT PARTNERS FOR  
MAKING IT POSSIBLE FOR  
CHOICES TO CARE FOR  
THOUSANDS OF PEOPLE  
EACH YEAR!

- Abortion Care Network Keep Our Clinic Fund
- AIDS United Southern HIV Impact Fund
- Anonymous Foundation
- Anonymous Foundation
- Argosy Foundation
- BIG We Foundation
- Community Foundation of Greater Memphis
- Conant Family Foundation
- Educational Foundation of America
- Every Mother Counts
- Gateway Coalition, a project housed at Amalgamated Foundation
- Groundswell Fund
- Illinois Emergency Management Agency, State of Illinois
- Irving Harris Foundation
- Lawrence Foundation
- MAC Viva Glam Fund
- National Network of Abortion Funds
- National Women’s Law Center
- Oak Hill Fund
- Planned Parenthood Federation of America
- Prentice Foundation
- Reproductive Health Initiative for Telehealth Equity & Solutions
- Schusterman Family Philanthropies
- Skyline Foundation
- Society for Family Planning
- Southeast AIDS Education and Training Center
- Vivo Foundation
- W.K. Kellogg Foundation
- William and Flora Hewlett Foundation



THANK YOU  
+ WHAT’S COMING IN 2024

CHOICES continues to thrive because of you: the individuals we serve, our supportive donors, and our dedicated staff and volunteers. As we reflect on our journey in 2023, we recognize that your unwavering support has remained the cornerstone of our strength and resilience. Throughout the year, we faced challenges head-on, standing strong and growing despite adversity. Your generous support propelled us forward, enabling us to make a profound difference in the lives of thousands. The roots of CHOICES are firmly embedded in the commitment of our community, and we are profoundly grateful for the collective impact we’ve achieved together.

As we step into 2024, a significant milestone awaits: CHOICES celebrates 50 years of providing essential reproductive and sexual health care to the Mid-South. Five decades of service speak volumes. The journey toward reproductive freedom faces obstacles, with the looming possibility of

continued changes to the legal landscape. Yet, just as in 2023, CHOICES is not merely surviving but thriving. Crucially, the establishment of our second location was not just an expansion; it was a critical strategic initiative, ensuring accessibility for our patients. With two locations, we stand ready to serve even more people, expanding our impact and reinforcing our commitment to accessible reproductive health services.

As we move forward into 2024, we extend our deepest gratitude for standing with us. Your support remains instrumental as we continue to serve patients and passionately advocate for reproductive freedom. In the spirit of collaboration and shared commitment, we thank you for changing the world with us.

With heartfelt appreciation,  
  
The CHOICES Team

“ The best place for prenatal care! Every midwife is incredibly knowledgeable and ensures that you’ll feel heard, understand what’s going on in great detail, and you’ll actually get to make your own decisions for your care. I would never go anywhere else.”

— PATIENT, JULY 2023



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Memphis Center for Reproductive Health

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