Diversity is imperative.
Dare to innovate.
Lead by example.
Respect individual choices.
Leverage collective genius.
Think big, be kind, do good.

CHOICES envisions a world where sexual and reproductive healthcare is recognized as an essential human right.

CHOICES provides patient-centered medical care and champions sexual and reproductive rights.

Diversity is imperative.
Dare to innovate.
Lead by example.
Respect individual choices.
Leverage collective genius.
Think big, be kind, do good.
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Dear CHOICES’ supporters, patients, friends, and community,

2022 was quite a year!

In 2022, we proved our commitment to one of CHOICES’ core values to “think big, be kind, do good,” and that commitment hasn’t wavered throughout our long history. We have repeatedly been at the forefront of innovation in reproductive health care, continuing to grow and change our model based on the needs of the people we serve. CHOICES was founded in 1974 in response to the Roe v. Wade decision, and we opened our second location in 2022 in response to Dobbs v. Jackson Women’s Health. During the decades between, we added a range of services from gender-affirming care to our revolutionary midwifery program.

Despite the devastating blow of Tennessee’s total abortion ban, we have a lot to be proud of at CHOICES in the last year. Our second clinic — just 3 hours away in Carbondale, IL — opened in mid-October within months of the Dobbs decision and served a staggering 517 people from 15 different states in just a few months. In Memphis, our doors remain open. We continued to provide essential reproductive and sexual health services, including birth control, gender-affirming hormone therapy, HIV prevention, prenatal care, and community-based birthing options. At a time when many independent clinics across the country had to make the heartbreaking decision to close, we ended the year without layoffs. We did this by re-training our staff, adding new services, and thinking big about what our future could look like.

I hope that this year’s annual report will fill you with the same sense of pride and purpose that we feel. We’ve only just begun to show the world what CHOICES will do.

As we celebrate our proud history and tremendous growth, we want to take a moment to say thank you because CHOICES wouldn’t be CHOICES without all of you. Thank you for believing in our vision and showing up for the people we serve during what was a really challenging year. Most importantly, thank you for helping to change the world for the better with us.

With our immense gratitude and hope for the future,

KATHY FISH, BOARD CHAIR

JENNIFER M. PEPPER, PRESIDENT AND CEO

2022 BOARD OF DIRECTORS:

Kathy Fish, Chair
Torrey Harris, Vice Chair
Ari Eisenberg, Treasurer
Jennifer Campbell, Secretary
Raumesh Akbari
Frank Goodman
Marilyn Koester
Tarrin McGhee
Rhonda Okoth
Marina Santa Cruz
Jeramie Simmons
Danielle Tate
Melissa Whitby
SERVICES AND PATIENT DEMOGRAPHICS

PATIENTS BY AGE:
- < 18: 3.2%
- 18-24: 30%
- 25-34: 52%
- 35-44: 13.6%
- 45+: 1.2%

PATIENTS BY RACE/ETHNICITY:
- BLACK: 72%
- WHITE: 18%
- ASIAN: 1%
- OTHER: 9%

PATIENTS BY INSURANCE STATUS:
- 49% UNINSURED
- 18% PRIVATE INSURANCE
- 33% PUBLIC INSURANCE

APPOINTMENTS BY SERVICE TYPE:
- 48.5% ABORTION
- 9.5% BIRTH CONTROL
- 21% MIDWIFERY
- 4% TRANS HEALTH
- 17% WELLNESS

3,108 ABORTIONS in 2022
2,066 MEDICATION ABORTIONS
1,042 PROCEDURAL ABORTIONS
129 TOTAL BIRTHS
11,051 TOTAL APPOINTMENTS
5,112 TOTAL PATIENTS

PATIENTS BY STATE
(of residence)

CHOICES: clinic locations

[Map of the United States with state boundaries and color-coded data points indicating the number of patients by state.]

CHOICES: 2022 ANNUAL REPORT
Because of you, our community of donors, and the hard work of these abortion funds, every person who walks through our doors can receive care regardless of their ability to pay the bill.

**FINANCIALS**

**TOTAL REVENUE:** $7,050,916

- $3,128,701 Grants
- $1,272,054 Individual Contributions
- $134,274 Midwifery
- $350,776 Wellness
- $2,165,111 Abortion

**TOTAL EXPENSES:** $6,479,427

- $1,268,177 Administration
- $435,327 Fundraising
- $784,665 Midwifery
- $476,731 Wellness
- $3,514,527 Abortion

**PATIENT ASSISTANCE:**

$937,580 TOTAL DISTRIBUTED IN 2022

- $754,536 EXTERNAL FUNDS
- $183,044 INTERNAL PATIENT DISCOUNT FUND

**ABORTION FUNDS:**

Because of you, our community of donors, and the hard work of these abortion funds, every person who walks through our doors can receive care regardless of their ability to pay the bill.

- National Abortion Federation
- ARC-Southeast
- Women’s Reproductive Rights Assistance Program
- Abortion Care Tennessee
- Arkansas Abortion Support Network
- Chicago Abortion Fund
- Hoosier Abortion Fund
- Kentucky Health Justice Network
- A Fund, Inc. Kentucky
- SisterReach

"Coming to CHOICES meant being able to graduate with my masters degree and start my career. It meant being able to become a doula and help support other moms."

Ricki, Former Patient

"I try to donate to CHOICES as often as possible because CHOICES has proven to be truly dedicated to making reproductive care accessible."

Ifueko Osarogiagbon, Donor
NOTEWORTHY FROM 2022

From launching our first of its kind midwifery fellowship program, to losing abortion rights in Tennessee, and many milestones in between, 2022 was a monumental year for CHOICES. This timeline highlights the many challenges and changes of 2022, and how CHOICES was prepared and uniquely positioned to keep doing what we do best: provide excellent care for all who need us.

- January 10, 2022: Center of Excellence Nurse Midwifery Fellowship Program welcomes first cohort of fellows
- January 28, 2022: Leadership retreat in Carbondale
- March 4, 2022: CHOICES announced expansion internally and teams began preparing for TN’s total abortion ban and our second location in Illinois
- April 20, 2022: CHOICES presents full spectrum care model to scholars at UCSF Bixby Center for Global Reproductive Health
- June 24, 2022: Dobbs decision officially announced
- June 28, 2022: TN’s “heartbeat ban” goes into effect, making abortion illegal when cardiac activity is present on fetal scans
- August 24, 2022: CHOICES performs the last abortion in our Memphis clinic
- August 25, 2022: TN’s Total Abortion Ban/Trigger Ban goes into effect
- September 1, 2022: CHOICES’ Memphis staff members begin training new staff in Carbondale
- September 15, 2022: CHOICES’ Memphis staff members begin training for new roles in Memphis clinic
- October 4, 2022: Shelby County Government approves funding for Midwifery Fellowship
- October 14, 2022: CHOICES’ Carbondale clinic opens
- November 2, 2022: 300th birth in CHOICES midwifery practice
- November 21, 2022: 500th patient served in Carbondale
- December 5, 2022: CHOICES model of care published by CHOICES Midwifery and Research Teams, in the Journal of Midwifery and Women’s Health
- December 9, 2022: CHOICES completes initial site for accreditation with the Commission for the Accreditation of Birth Centers
- December 15, 2022: 5,000th patient served in 2022
CHOICES IN THE MEDIA

New Abortion Clinics Are Opening Near Borders and Airports to Stretch Access as Far as It Will Go

ABC24 • ACMN • Action News 5 • ARD German Television • Arkansas Democrat Gazette • Bisnow
BNC; Amplified with Aisha Mills • ARD German Television • Arkansas Democrat Gazette • Bisnow

The Washington Post

The New York Times

ABC24 • ACMN • Action News 5 • ARD German Television • Arkansas Democrat Gazette • Bisnow
BNC; Amplified with Aisha Mills • ARD German Television • Arkansas Democrat Gazette • Bisnow

PBS • WKNO

ABC24 • ACMN • Action News 5 • ARD German Television • Arkansas Democrat Gazette • Bisnow
BNC; Amplified with Aisha Mills • ARD German Television • Arkansas Democrat Gazette • Bisnow

USA TODAY

ABC24 • ACMN • Action News 5 • ARD German Television • Arkansas Democrat Gazette • Bisnow
BNC; Amplified with Aisha Mills • ARD German Television • Arkansas Democrat Gazette • Bisnow

AS SEEN IN:

ABC24 • ACMN • Action News 5 • ARD German Television • Arkansas Democrat Gazette • Bisnow
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"CHOICES stands out for many reasons: they provide a broad spectrum of essential care to people with the least access, and they prioritize supporting their staff. CHOICES gives me hope for our future."

**OCTAVIA MORGAN, DONOR**

**2022 DONORS CONTINUED**

- Joanna Sanchez
- Lee Sanchez
- Blake Sanders
- Jacob Sanders
- Whitney Sanders
- Julie Sandine & Michael Zandoli
- Shari Sandler
- Cameron Sandin
- Marina Santa Cruz
- Amy Saeki
- Luiz Sarkisian
- Jayne Satter
- Amanda Lee Savage
- Ellen and Donald Schall
- Mary Schenevir
- Ann Schlegelmilch
- Nora Schleuning
- Holly Schleuning
- Lindsay Schneider
- Nicole Schneider
- Megan Schubert
- Karen Schuler
- Adam Schuhman
- Lisa Schwartz
- Regina Schwartz
- Lindsay Schwarz
- Josh Schwerk
- Ronald Scofield
- Rachel Scott
- Colleen Selinger
- Lauren Selton
- Shannon Sekelsky
- Martha Sellers
- Graham Senor
- Krista Serino
- Jennifer Seymour
-afd
- Amy Spalding
- Cynthia Hubard
- Spangler & Charles Askew
- Allison Sparks
- Genevieve Spears
- David TK Spencer
- Lily Spencer
- Allison Spero
- Emily Spero
- Carol Spindel
- Thomas Joseph Basset
- Gretchen Sprow
- Morgan Squire
- Meghan Squires
- Stephanie Stafford
- Sherry Stahl
- Sharon Stanley
- Kimberly Stark
- Katherine Stavman-London
- Halie Segall
- Mindy Steinman
- Sara Stephens
- Katherine Stephens
- Jessica Stewart
- Morgan Stewart
- Sharon Stewart
- Karinda Stewart
- Kimberly Stocco
- Dennis & Pamela Stokes
- Eric Stoltz
- John Stone
- Chelsea Stone
- Belinda Stone
- Brita Strandberg
- Andrea Stratton
- Helen Stritzel
- Sarah Stuart
- Jaclyn Suffel
- John Sugi
- Hal Sullivan
- Samantha Supan
- April Sutton
- Jasmine Sutton
- Emily Swan
- Susan Swartz
- Melissa Swizia
- Barbara Syak
- Jennifer Talak
- Elizabeth Talerman
- Emily Tantiniri
- Danielle Tate
- Annette Tauger
- Laura Taylor
- Sue Taylor
- Ashley Taylor
- Jerold Teachey & Jan Petri
- Sujata Tejwani
- Rebecca Ternell & Eric Gottlieb
- Fia Tharp
- Tyler Thuer
- Roar The Band
- Quark Theatre
- Patricia Thiel
- Stephen M. Thomas
- Geneka Thomass
- Sarah Thompson
- Ellie Thorsgard
- Wild Thyme
- Arielle Ticho
- Laura Tilly
- Lisa Tidake
- Oliva Tamick
- Joseph Toccano
- Rebecca Tuffin
- Jessica Tranter
- Robert Trainer
- Lynn Sherman Trice
- Treese Tressong
- Wendy Trichon
- Jeff and Sharon
- Triske
- Eric Troland
- Beal Troxel
- Jennifer Truelove
- Judy Tucker
- Kennedy Tunks
- Regina Turner
- Betty Turner
- Lindsey Turner
- Sandra Turner
- Jenna Tuttle
- Ryan Tyler
- Kim Unerdi
- Nicola Uphoff-Tupis
- Halle Urban
- Anthony Urquiza
- Gina Vaio
- Alicia Van CWouvering
- Jan Van Deren
- Laura Van Matre
- Mary Van Kuyk
- Cary Vaughan
- Raevan Vial
- Guinquel Vaissy
- Ablel Vege
- Kheyla Veilhan
- Brian venable
- Lina Venizela
- Rose Venizelos
- Anne Vincent
- Mercedes Viscaino
- Michelle Vitserko
- Jan Vagel
- Vlad Volkov
- Jenna Vors
- Teriann Wade-Garth
- Gary and Amy Wake
- Kaeli Wilton
- Nancy Walker
- Barbara Wallace
- Eileen Walls
- Jenna Walter
- Allisa Walters
- John Ward
- Abbey Ward
- James Ward
- Megan Warden
- Cia Warrance
- Reina Watten
- Peter Warren
- K.C. Jeff Warren
- Cannon Waren
- Elizabeth Warren
- Anni Warren
- Walker
- Mary Warren
- Thomas Watson
- Sandy Watson
- William Watson
- Mary Waumgan
- Terry Webster
- Lydia Webster
- Kharli West
- Sarah Weigel
- Jaclyn Weiner
- Rory Sheehin
- Jennifer Weisberg
- Tracy Weisman
- Orli Weisser-Pike
- Holly Welch
- Julia Wells
- Erin Wendell
- Suzanne Wertman
- Jill Wertz
- Jackie Weston
- Heather Westman & Richard Delaney
- Avril Wexler
- Mady & Jason Wexler
- Barry Wheeler
- Melissa Whitby
- Kinsey Whitcomb
- Corey White
- Katherine Whitinghouse
- Shannon Wiley
- Ben Wilkinson
- Cory Williams
- Catherine Williams
- Harold Williams
- Kathleen Williams
- Jill Winter
- Sylvia Windstein
- Catherine Winer
- Lauren Winner
- Alan Winston
- Stephen Winston
- Monica Witkowski
- Deb Widl
- Donna Wolfe
- Tobias Wolf
- Melissa Wolkenwerber
- Foster Wood
- Catherine Wood
- Julie Woolen
- Kristen Worak
- Chris Workoff
- Brittaney Worley
- Natalie Worlow
- Michelle Wu
- Amelia Wurzburg
- Rikki Wytz
- Erika Wynn
- Emily Zaldevak
- Tanya Xin
- Michelle Ye
- Margery Yeager
- Lily Yen
- Julia Yew
- Bona Yoon
- Erika Zalian
- Kathleen Zani
- Pallas Pidgeon
- Zanone
- Julie Zebraf
- Magda Zeehauer
- Pose Zen Inc.
- Jena Zhung
- Sarah Zimmerman
- Hilary Zwettling
- Rick Papas

**2022 ANNUAL REPORT**

**THANK YOU + WHAT’S COMING IN 2023**

CHOICES is because of you: our donors and supporters, the people we serve, and our dedicated staff and volunteers. 2022 brought many challenges, but CHOICES stood strong, and we will continue to do so because of your generous support. Thanks for helping us make a difference in the lives of thousands of people last year!

2022 was a year of growth and survival. In 2023, we look forward to thriving as a bigger organization: we’re prepared to serve more many people with our two locations this year. While more challenges certainly lie ahead in our future, CHOICES’ roots are strong, and we know we’ll still be here caring for all who need us.

Thank you for changing the world with us.

Jennifer Pepper, President & CEO
Dr. Niko Calvinson, Chief Clinical Officer
Holy Calvaison Development Director
Maria Hassol, Operations Director
Chuck Kolesar, Clinical Director
MEMPHIS, TN:
📍 1203 Poplar Avenue, Memphis, TN 38104
📞 901.274.3550

CARBONDALE, IL:
📍 600 N. Giant City Rd., Carbondale, IL 62902
📞 618.300.6017

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