



2019

CHOICES.

ANNUAL REPORT

VISION

**CHOICES ENVISIONS A WORLD WHERE SEXUAL
AND REPRODUCTIVE HEALTHCARE IS RECOGNIZED
AS AN ESSENTIAL HUMAN RIGHT.**

MISSION

**CHOICES PROVIDES PATIENT-CENTERED MEDICAL CARE
AND CHAMPIONS SEXUAL AND REPRODUCTIVE RIGHTS.**

VALUES

- + DIVERSITY IS BEAUTIFUL.**
- + DARE TO INNOVATE.**
- + LEAD BY EXAMPLE.**
- + RESPECT INDIVIDUAL CHOICES.**
- + LEVERAGE COLLECTIVE GENIUS.**
- + THINK BIG, BE KIND, DO GOOD.**

CREATING THE FUTURE OF REPRODUCTIVE HEALTH

For 45 years we have been empowering mid-southerners to make decisions about their sexual and reproductive health so that they can reach their full potential.

A strong sexual health foundation is built with access to knowledgeable professionals like ours at CHOICES, who can help people plan and reach their reproductive life goals.

CHOICES also provides the necessary tools and materials to help our patients meet their own goals through pregnancy planning and prevention, general wellness and gynecology care, hormone replacement therapy for transgender patients, medical and procedural abortions, sexually transmitted infection testing and treatment, prenatal care and midwifery services, and menopause management. While maternal and infant health measures in Shelby County lag behind much of the United States, CHOICES' midwife-led prenatal and birth services have achieved 98% full term birth and healthy breastfed babies.

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MESSAGE FROM OUR EXECUTIVE DIRECTOR

**DEAR CHOICES PATIENTS, SUPPORTERS,
FRIENDS & COMMUNITY PARTNERS,**



I recently drove by the busy construction site that will soon be our new home and found myself thinking, "Can this be real?" Is it possible that our small-but-mighty nonprofit has built Memphis's first birth center? And will we actually be able to offer abortion care, wellness care, transgender health care, midwifery, and other services all together in that same beautiful space?

Happily, thanks to all of you, this dream is coming true. In the midst of what could be the worst political environment for reproductive health and human rights in decades, we have persisted. We have built a model of care that shows the nation that abortion will not be relegated to the margins of healthcare and that the blessings of midwifery and birth are ours to claim. It says no to stigma and shame, and yes to dignity and bodily autonomy. People deserve access to honest, respectful, excellent healthcare, and we are proud to be able to provide it.

Our dedicated staff and committed Board Members, as well as our generous volunteers and donors have made our longtime dream a reality. We look forward to sharing this beautiful place with our community, patients, and neighbors. We look forward to a future where sexual and reproductive healthcare is recognized as an essential human right.

ONWARD!



REBECCA TERRELL, EXECUTIVE DIRECTOR

MESSAGE FROM OUR BOARD PRESIDENT



I've begun to affectionately refer to CHOICES as the "little clinic that could." Joining the Board of Directors seven years ago, I never imagined that we would grow into what we are today: a comprehensive reproductive health clinic, one of the first non-profits in Memphis to guarantee employees a minimum of \$15 per hour, on the forefront of advocacy through Healthy and Free Tennessee, and greatly expanding our no-cost contraception program. We have faced our challenges head on, with innovation and courage.

Everyday our focus is on delivering high quality, compassionate care to our patients. We would not be able to do so without your support: our local community, national partners, faithful donors, committed staff, and my fellow board members. We thank you and look forward to a successful future of serving the reproductive needs of the Mid-South.



TIFFANY FUTCH, BOARD PRESIDENT

BOARD OF DIRECTORS

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- + **AMANDA GREEN**, *MD*
- + **STEPHANIE MEI HOM**
- + **MARY SCHEUNER**
- + **JERAMIE SIMMONS**
- + **KC WARREN**

HEALTH CARE SERVICES

In 2019, CHOICES provided compassionate, nonjudgmental reproductive health care to 3,999 individuals from 17 states. Our health center offered access to family planning services, abortion care, prenatal and birth services, HIV prevention and treatment, transgender care, and more.

ABORTION SERVICES

- + Pregnancy Options Counseling
- + Medication Abortions
- + Procedural Abortions

BIRTH SERVICES

- + Prenatal Care
- + Birth Services
- + Postpartum Care

CONTRACEPTION AT NO COST TO PATIENTS

- + Pills, Patches, Rings, Shots
- + Free Internal and External Condoms Distributed
- + Long Acting Reversible Contraception (LARC) devices provided
- + Emergency Contraception

STI/STD TESTING & TREATMENT

- + STI Tests
- + HIV Tests
- + HIV Prevention - PEP & PrEP

CANCER SCREENING & PREVENTION

- + Breast Exams
- + PAP Tests
- + HPV Vaccinations

TRANSGENDER CARE

- + Hormone Replacement Therapy

OTHER HEALTH SERVICES

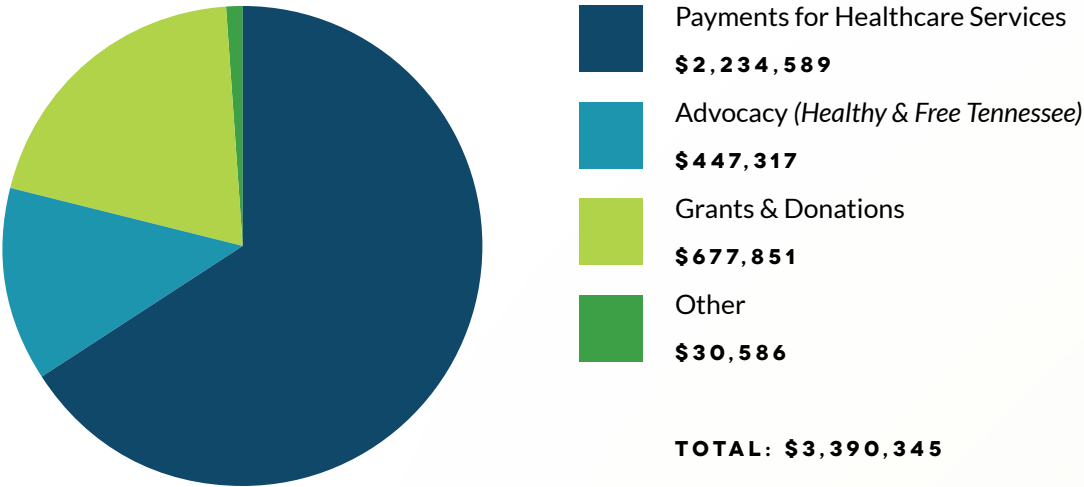
- + Pregnancy Tests
- + Menopause Management



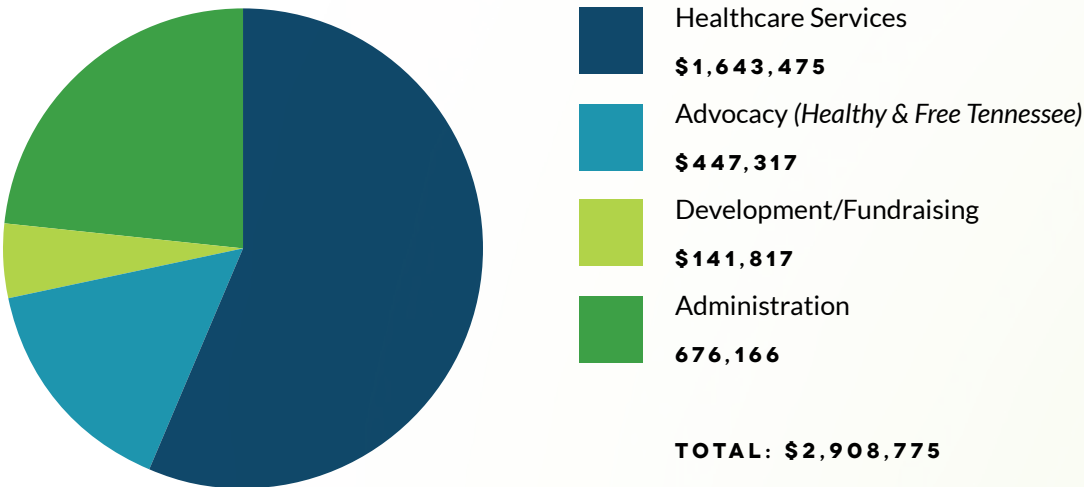
FINANCIAL SNAPSHOT

DATE OF FISCAL YEAR: January 1 - December 31

REVENUE



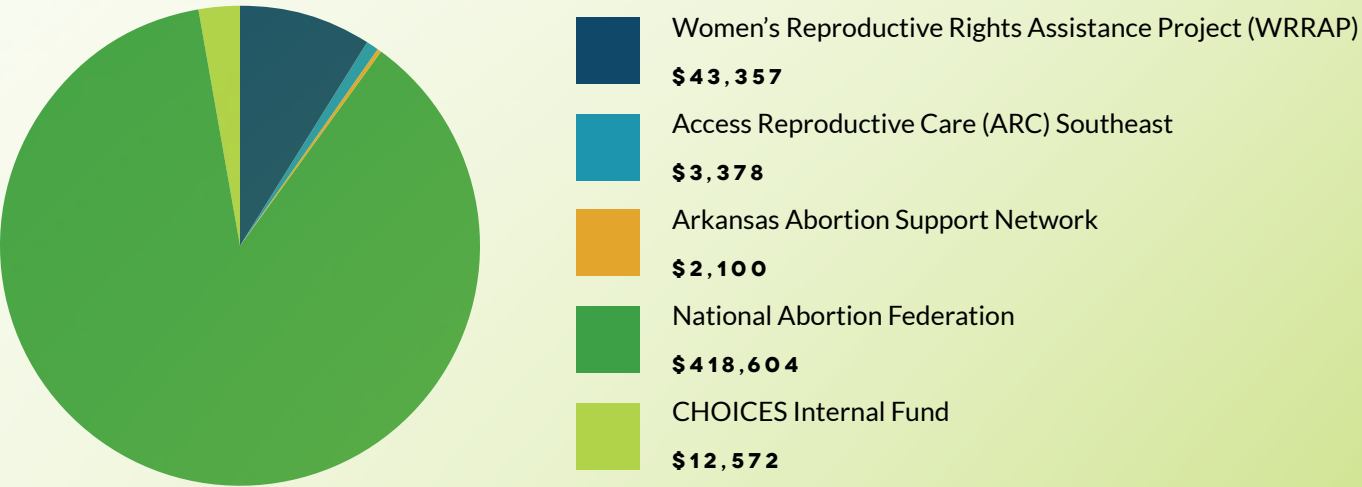
EXPENSES



GRANT FUNDED PROGRAMS

- + **AIDS United** - HIV Prevention (PrEP, PEP) Transgender health care,
- + **MAC VIVA GLAM Fund** - HIV Prevention
- + **Southern Equality Fund** - LGBTQ Health care
- + **National Institute for Reproductive Health (NIRH), Argosy Foundation, Local Anonymous Foundation** - Comprehensive Birth Control Program
- + **Groundswell Fund** - Birth Justice / Midwifery Care
- + **Echo Fund** - Capital Campaign, General Operating Assistance, and Transgender Care
- + **Prentice Foundation** - Contraception and Abortion Care

PATIENT ASSISTANCE



WE PROVIDED \$480,011.00
IN PATIENT ASSISTANCE
FUNDING IN 2019



COMMUNITY OUTREACH

COMMUNITY EVENTS

- + BSTARS Breastfeeding Mamas 5K
- + Cooper-Young Festival
- + Midsouth PRIDE
- + Survivor Happy Hour
- + University of Memphis Health Fair
- + Taco Fest
- + National Women's Studies Association Conference (San Francisco, CA)
- + University of Memphis Healthy Relationships Fair

CLINICAL CARE TRAININGS

- + "Caring for LGBTQ Patients" at St. Jude Children's Research Hospital and Southern College of Optometry
- + "Caring for Transgender Patients" at UTHCS School of Nursing

HEALTH SCREENINGS AND GIVEAWAYS




- + Free Emergency Contraception Drive-Thru
- + Free STI Testing at OUT Memphis

SOCIAL MEDIA FOLLOWERS

- + Facebook - 4,451
- + Instagram - 1,653
- + Twitter - 1,380



FOLLOW US ON SOCIAL MEDIA!

-  Facebook.com/CHOICESMemphis
-  Instagram.com/memphischoices
-  twitter.com/MemphisCHOICES

SPECIAL EVENTS

CONDOMONIUM

CONDOMONIUM 2019 was the 7th year for CHOICES signature fundraising event.

2019 CONDOMONIUM was made possible because of the support of our fabulous sponsors:

MAGNUM LEVEL

- + Fish & Associates
- + Dr. Thomas Ratliff

ULTRA SENSITIVE LEVEL

- + ONE Condoms
- + MemphisFlyer
- + FOCUS Magazine
- + Marilyn & Drew Koester
- + Dr. Jeffery & KC Warren
- + Sara Jane & Frank Goodman
- + Jimmy Humphreys

CLASSIC RIBBED LEVEL

- | | |
|-------------------------------------|--------------------|
| + Eclectic Eye | + Robin Beaudoin |
| + Laveau | + Daniel Case |
| + PAVO Salon | + Molly Wexler |
| + QCG Productions | + Mary Scheuner |
| + Tamburrino | + Dr. Kia Pinckney |
| + Cynthia Hubbard Spangler | |
| + Debra Bartelli & John Kaltner | |
| + Dr. Patrick and Jennifer Campbell | |

Over 550 people enjoyed condom fashions, artistic aerial performers, and signature cocktails.
The event cleared more than \$45,000 to support CHOICES work.



VISION & COURAGE AWARDS

The Vision & Courage Awards is an annual luncheon that honors the Visionary and Courageous work of Reproductive Health and Reproductive Justice advocates in our community.

- + 2019 Volunteer of the Year Award - KC Warren
- + 2019 Vision Award - Dr. Danielle Tate
- + 2019 Courage Award - Lindy West & Amelia Bonow, creators of Shout Your Abortion

LINDY WEST (far left) & AMELIA BONOW (far right)



KC WARREN



DR. DANIELLE TATE



OTHER EVENTS

ABORTION STORYSHARING & KARAOKE WITH SHOUT YOUR ABORTION

HOLIDAY MARKET

OUR CHOICE ART EXHIBITION

SHRILL WATCH PARTY

POP-UP COMMUNITY EVENTS

- + Galentine's Day Party
- + Maribeth Fest
- + Rebecca's 10 Year Anniversary Party

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**recognizes our monthly
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DONOR SPOTLIGHT

SARA JANE GOODMAN



"I support CHOICES because I believe that all people deserve quality reproductive healthcare. CHOICES provides a safe and affirming atmosphere and quality providers. As a regular volunteer, I know how much the employees all care about our patients. I see it every time I walk in the door. I also know that people have different needs at different times of their lives, and to be able to provide all the services that we do is of incredible value to the community. Being a board member and volunteer abortion doula at CHOICES is always the first thing I tell people about when asked what I do."

AMBER HAMILTON



"I support CHOICES because we have a basic duty, as Memphians and as community members, to support broad access to critical reproductive health services for women. Anything less would be unconscionable, irresponsible, inequitable, and anti-Black. We know the stakes, we have seen what happens when our beliefs or prejudices get in the way of life saving work. Our community must do whatever is necessary to ensure CHOICES and like organizations can do their work sustainably now and into the future."

CAPITAL CAMPAIGN

CHOICES NEW COMPREHENSIVE HEALTH & BIRTH CENTER

Over \$5 million was raised to build Memphis’s first birth center and the first in the nation non-profit center to provide prenatal care, birth, and abortion services under the same roof.

INDIVIDUAL DONORS

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RESOURCES
FOR ABORTION DELIVERY

ECHO FUND

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** recognizes our Quilt of Courage donors*



ONWARD TO 2020

CAN 16,000 SQUARE FEET OF MEDICAL SPACE CHANGE THE WORLD? WE THINK IT CAN.

Our new, state-of-the art facility will help to radically transform the way reproductive healthcare is provided and perceived in our community. Leading this transformation is a caring and committed team of expert clinical professionals and administrators. Designed by local architect Peter H. Warren, AIA of Warren Architecture, our new space will:

- + Build a unique and welcoming, state-of-the art facility that meets today's competitive healthcare and environmental standards in the heart of the Memphis medical district.
- + Grow our patient services and increase our patient census to foster sustainable revenue streams.
- + Increase access for people at risk for pre-term deliveries and provide alternative birthing options in Memphis' urban core.
- + Create a Center of Excellence in Midwifery to provide high-quality training and education, with an emphasis on attracting and supporting students of color.
- + Provide space that supports excellent care across the reproductive health spectrum along with family support.



THIS IS ALL POSSIBLE BECAUSE OF YOU!

THANK YOU TO OUR SUPPORTERS

CHOICES deeply appreciates the continued support of our donors, friends, and community partners. During the last year we not only completed a capital campaign of nearly 6 million dollars, but we also increased our general donations for the year. Your support is helping us build a better Memphis by ensuring people have access to care and are empowered to take charge of their reproductive lives.

For our new donors, welcome to a dedicated and passionate team of reproductive and sexual healthcare advocates. Your individual voice and participation matter. Whether you make a financial gift, attend a fundraising event, volunteer at our offices, get involved as an abortion doula, or receive healthcare at CHOICES, you are one of us! Every dollar and hour of your time protects the rights of others to access affordable, nonjudgmental sexual and reproductive healthcare. Thank you.

Rebecca Terrell, MPA, Executive Director

Keith Grebe, MD, Medical Director

Nikia Grayson, DNP MPH CNM FNP, Director of Perinatal Services

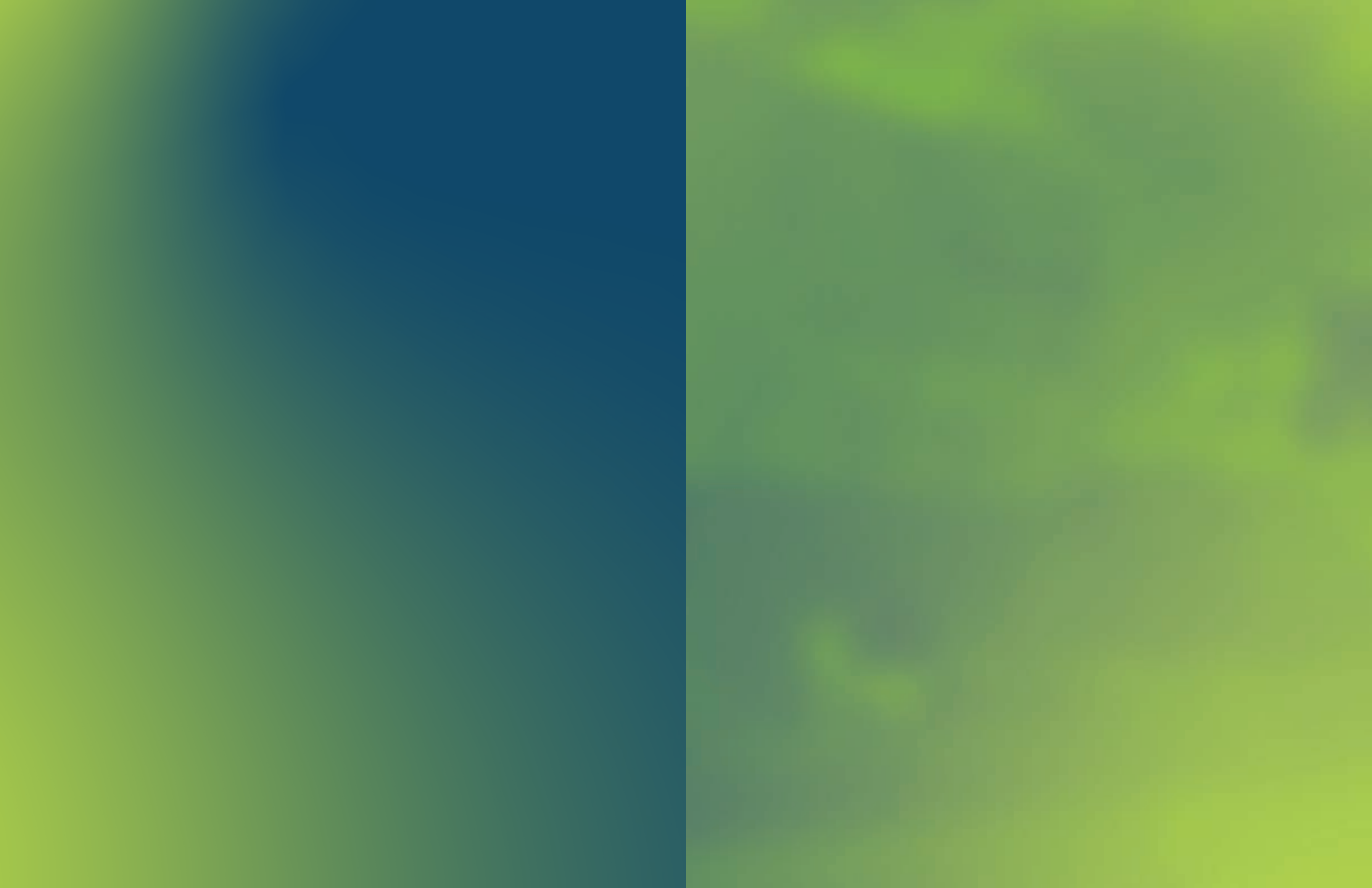
Katy Leopard, MA, Director of External Affairs

Jennifer Pepper, MBA, Director of Finance and Operations



REBECCA TERRELL, NIKIA GRAYSON & SAMANTHA BEE

ONWARD!



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