CHOICES envisions a world where sexual and reproductive healthcare is recognized as an essential human right.

MISSION

CHOICES provides patient-centered medical care and champions sexual and reproductive rights.

VALUES

Diversity is imperative. Dare to innovate. Lead by example. Respect individual choices. Leverage collective genius. Think big, be kind, do good.
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MESSAGE FROM OUR BOARD CHAIR AND PRESIDENT AND CEO

Dear CHOICES’ supporters, patients, friends, and community,

2022 was quite a year!

In 2022, we proved our commitment to one of CHOICES’ core values to “think big, be kind, do good,” and that commitment hasn’t wavered throughout our long history. We have repeatedly been at the forefront of innovation in reproductive health care, continuing to grow and change our model based on the needs of the people we serve. CHOICES was founded in 1974 in response to the Roe v. Wade decision, and we opened our second location in 2022 in response to Dobbs v. Jackson Women’s Health. During the decades between, we added a range of services from gender-affirming care to our revolutionary midwifery program.

Despite the devastating blow of Tennessee’s total abortion ban, we have a lot to be proud of at CHOICES in the last year. Our second clinic — just 3 hours away in Carbondale, IL — opened in mid-October within months of the Dobbs decision and served a staggering 517 people from 15 different states in just a few months. In Memphis, our doors remain open. We continued to provide essential reproductive and sexual health services, including birth control, gender-affirming hormone therapy, HIV prevention, prenatal care, and community-based birthing options. At a time when many independent clinics across the country had to make the heartbreaking decision to close, we ended the year without layoffs. We did this by re-training our staff, adding new services, and thinking big about what our future could look like.

I hope that this year’s annual report will fill you with the same sense of pride and purpose that we feel. We’ve only just begun to show the world what CHOICES will do.

As we celebrate our proud history and tremendous growth, we want to take a moment to say thank you because CHOICES wouldn’t be CHOICES without all of you. Thank you for believing in our vision and showing up for the people we serve during what was a really challenging year. Most importantly, thank you for helping to change the world for the better with us.

With our immense gratitude and hope for the future,

KATHY FISH, BOARD CHAIR

JENNIFER M. PEPPER, PRESIDENT AND CEO

2022 BOARD OF DIRECTORS:

Kathy Fish, Chair
Torrey Harris, Vice Chair
Ari Eisenberg, Treasurer
Jennifer Campbell, Secretary
Raumesh Akbari
Frank Goodman
Marilyn Koester
Tarrin McGhee
Rhonda Okoth
Marina Santa Cruz
Jeramie Simmons
Danielle Tate
Melissa Whitby
SERVICES AND PATIENT DEMOGRAPHICS

PATIENTS BY AGE:
- < 18: 3.2%
- 18-24: 30%
- 25-34: 52%
- 35-44: 13.6%
- 45+: 1.2%

PATIENTS BY RACE/ETHNICITY:
- BLACK: 72%
- WHITE: 18%
- ASIAN: 1%
- OTHER: 9%

PATIENTS BY INSURANCE STATUS:
- 49% UNINSURED
- 18% PRIVATE INSURANCE
- 33% PUBLIC INSURANCE

APPOINTMENTS BY SERVICE TYPE:
- 48.5% ABORTION
- 9.5% BIRTH CONTROL
- 21% MIDWIFERY
- 4% TRANS HEALTH
- 17% WELLNESS

PATIENTS BY STATE (of residence)

MAP OF CHOICES clinic locations

3,108 ABORTIONS in 2022
2,066 MEDICATION ABORTIONS
1,042 PROCEDURAL ABORTIONS
129 TOTAL BIRTHS
11,051 TOTAL APPOINTMENTS
5,112 TOTAL PATIENTS
Because of you, our community of donors, and the hard work of these abortion funds, every person who walks through our doors can receive care regardless of their ability to pay the bill.

**FINANCIALS**

**TOTAL REVENUE:** $7,050,916

- $2,165,111 Grants
- $350,776 Individual Contributions
- $134,274 Midwifery
- $350,776 Wellness
- $2,165,111 Abortion

**TOTAL EXPENSES:** $6,479,427

- $1,268,177 Administration
- $435,327 Fundraising
- $784,665 Midwifery
- $476,731 Wellness
- $3,514,527 Abortion

**PATIENT ASSISTANCE:**

$937,580 TOTAL DISTRIBUTED IN 2022

- $754,536 EXTERNAL FUNDS
- $183,044 INTERNAL PATIENT DISCOUNT FUND

**ABORTION FUNDS:**

Because of you, our community of donors, and the hard work of these abortion funds, every person who walks through our doors can receive care regardless of their ability to pay the bill.

- National Abortion Federation
- ARC-Southeast
- Women’s Reproductive Rights Assistance Program
- Abortion Care Tennesse
- Arkansas Abortion Support Network
- Chicago Abortion Fund
- Hoosier Abortion Fund
- Kentucky Health Justice Network
- A Fund, Inc. Kentucky
- SisterReach

“I try to donate to CHOICES as often as possible because CHOICES has proven to be truly dedicated to making reproductive care accessible.”

IFUEKO OSAROGIAGBON, DONOR

“Coming to CHOICES meant being able to graduate with my masters degree and start my career. It meant being able to become a doula and help support other moms.”

RICKI, FORMER PATIENT
From launching our first of its kind midwifery fellowship program, to losing abortion rights in Tennessee, and many milestones in between, 2022 was a monumental year for CHOICES. This timeline highlights the many challenges and changes of 2022, and how CHOICES was prepared and uniquely positioned to keep doing what we do best: provide excellent care for all who need us.

January 10, 2022
Center of Excellence Nurse Midwifery Fellowship Program welcomes first cohort of fellows

January 28, 2022
Leadership retreat in Carbondale

March 4, 2022
CHOICES announced expansion internally and teams began preparing for TN’s total abortion ban and our second location in Illinois

April 20, 2022
CHOICES presents full spectrum care model to scholars at UCSF Bixby Center for Global Reproductive Health

May 2, 2022
Dobbs decision leaked

May 14, 2022
CHOICES purchases building in Carbondale, IL

Entire month of July
CHOICES is the only abortion provider in Memphis providing care under the 6-week ban

June 24, 2022
Dobbs decision officially announced

June 28, 2022
TN’s “heartbeat ban” goes into effect, making abortion illegal when cardiac activity is present on fetal scans

August 4, 2022
CHOICES performs the last abortion in our Memphis clinic

August 25, 2022
TN’s Total Abortion Ban/Trigger Ban goes into effect

September 1, 2022
CHOICES’ Memphis staff members begin training new staff in Carbondale

September 15, 2022
CHOICES’ Memphis staff members begin training for new roles in Memphis clinic

November 2, 2022
300th birth in CHOICES midwifery practice

November 21, 2022
500th patient served in Carbondale

December 5, 2022
CHOICES model of care published by CHOICES Midwifery and Research Teams, in the Journal of Midwifery and Women’s Health

December 9, 2022
CHOICES completes initial site for accreditation with the Commission for the Accreditation of Birth Centers.

December 15, 2022
5,000th patient served in 2022
Thank you to the many generous supporters who helped CHOICES Care. Here’s to thousands of lives changed for the better in 2021! List below includes all donors who gave directly to CHOICES, but we also want to recognize those who give through Amazon Smile, Facebook fundraisers, and other online platforms that collect and disperse donations for independent clinics like CHOICES.

Every gift makes a difference in the lives of the people we serve.
Thank you + What's coming in 2023

CHOICES is because of you: our donors and supporters, the people we serve, and our dedicated staff and volunteers. 2022 stood many challenges, but CHOICES stood strong, and we will continue on because of your generous support. Thanks for helping us make a difference in the lives of thousands of people last year! 2022 was a year of growth and survival. In 2023, we look forward to thriving as a bigger organization: we’re prepared to serve many more people with our two locations this year. While more challenges certainly lie ahead in our future, CHOICES’ roots are strong, and we know we’ll still be here caring for all who need us. Thank you for changing the world with us.

Jennifer Pepper, President & CEO
Dr. Niko Glasson, Chief Clinical Officer
Holy Calvash, Development Director
Maria Hassol, Operations Director
Chuck Kolesar, Clinical Director
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