

# 2022 ANNUAL REPORT



**CHOICES.**  
Center for Reproductive Health



**Your health.  
Your rights.  
Your CHOICES.**

## **VISION**

CHOICES envisions a world where sexual and reproductive healthcare is recognized as an essential human right.

## **MISSION**

CHOICES provides patient-centered medical care and champions sexual and reproductive rights.

## **VALUES**

Diversity is imperative.  
Dare to innovate.  
Lead by example.  
Respect individual choices.  
Leverage collective genius.  
Think big, be kind, do good.



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# MESSAGE FROM OUR BOARD CHAIR AND PRESIDENT AND CEO



Dear CHOICES' supporters, patients, friends, and community,

2022 was quite a year!

In 2022, we proved our commitment to one of CHOICES' core values to **"think big, be kind, do good,"** and that commitment hasn't wavered throughout our long history. We have repeatedly been at the forefront of innovation in reproductive health care, continuing to grow and change our model based on the needs of the people we serve. CHOICES was founded in 1974 in response to the *Roe v. Wade* decision, and we opened our second location in 2022 in response to *Dobbs v. Jackson Women's Health*. During the decades between, we added a range of services from gender-affirming care to our revolutionary midwifery program.

Despite the devastating blow of Tennessee's total abortion ban, we have a lot to be proud of at CHOICES in the last year. Our second clinic — just 3 hours away in Carbondale, IL — opened in mid-October within months of the *Dobbs* decision and served a staggering **517 people from 15 different states** in just a few months. In Memphis, our doors remain open. We continued to provide essential reproductive and sexual health services, including birth control, gender-affirming hormone therapy, HIV prevention, prenatal care, and

community-based birthing options. At a time when many independent clinics across the country had to make the heartbreaking decision to close, we ended the year without layoffs. We did this by re-training our staff, adding new services, and thinking big about what our future could look like.

I hope that this year's annual report will fill you with the same sense of pride and purpose that we feel. We've only just begun to show the world what CHOICES will do.

**As we celebrate our proud history and tremendous growth, we want to take a moment to say thank you because CHOICES wouldn't be CHOICES without all of you.** Thank you for believing in our vision and showing up for the people we serve during what was a really challenging year. Most importantly, thank you for helping to change the world for the better with us.

With our immense gratitude and hope for the future,

A handwritten signature in blue ink that reads 'K. Fish'.

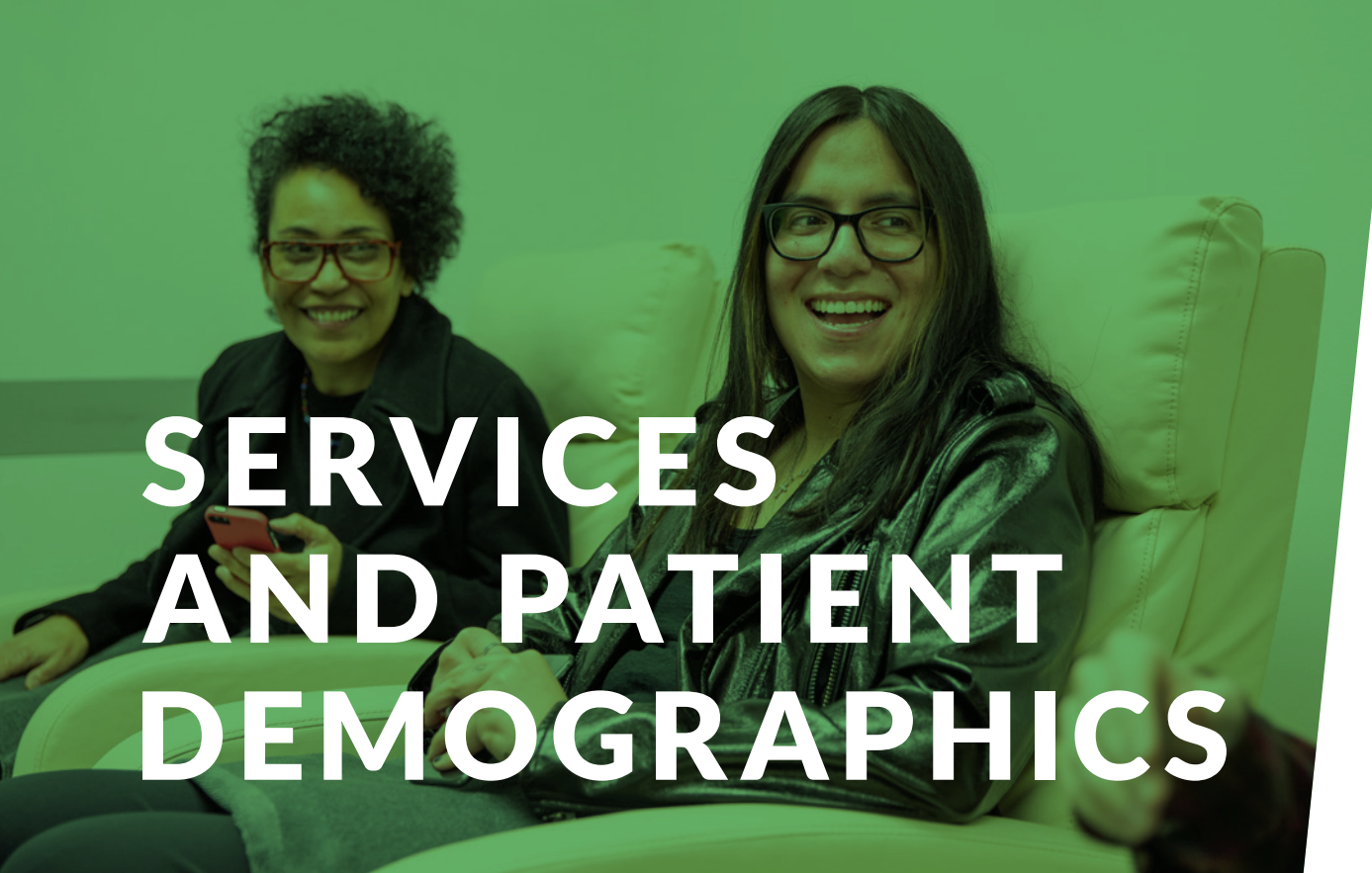
KATHY FISH, BOARD CHAIR

A handwritten signature in blue ink that reads 'Jennifer M. Pepper'.

JENNIFER M. PEPPER, PRESIDENT AND CEO

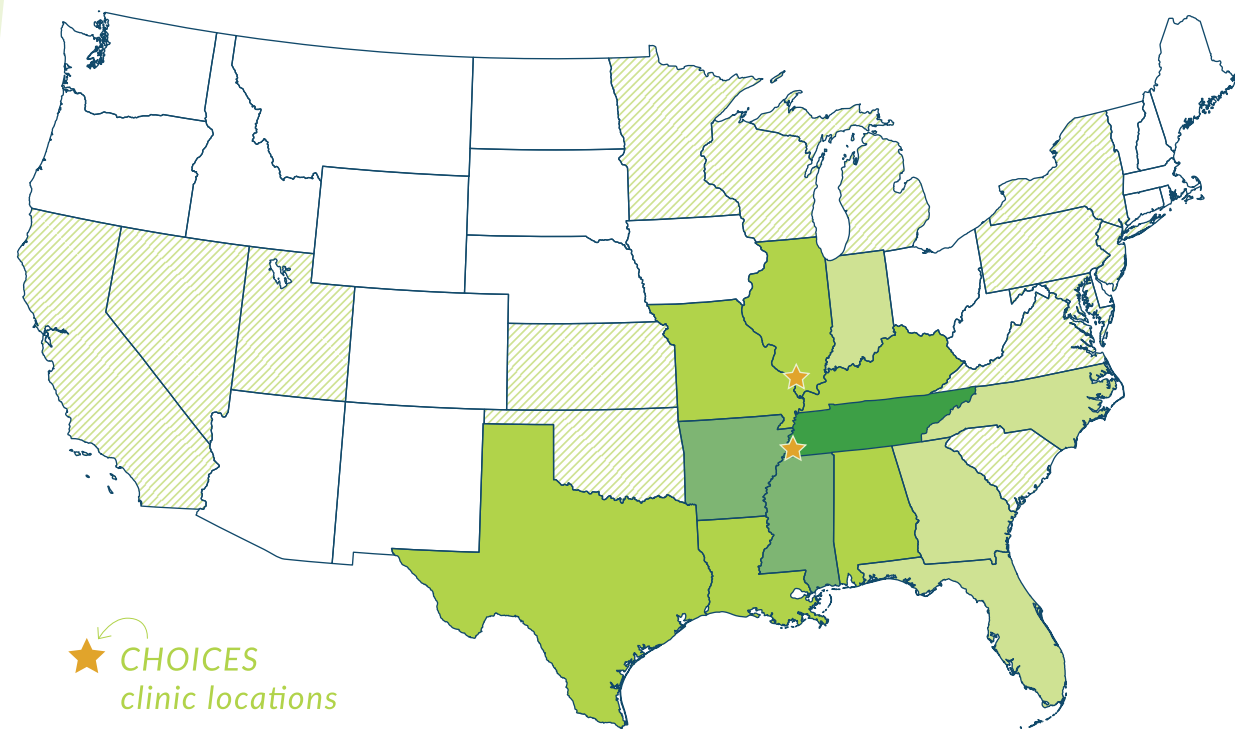
## 2022 BOARD OF DIRECTORS:

Kathy Fish, *Chair*  
Torrey Harris, *Vice Chair*  
Ari Eisenberg, *Treasurer*  
Jennifer Campbell, *Secretary*  
Raumesh Akbari  
Frank Goodman  
Amanda Green  
Marilyn Koester  
Tarrin McGhee  
Rhonda Okoth  
Marina Santa Cruz  
Jeramie Simmons  
Danielle Tate  
Melissa Whitby



# SERVICES AND PATIENT DEMOGRAPHICS

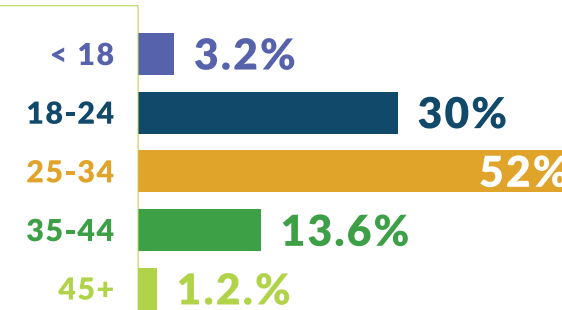
## PATIENTS BY STATE (of residence)



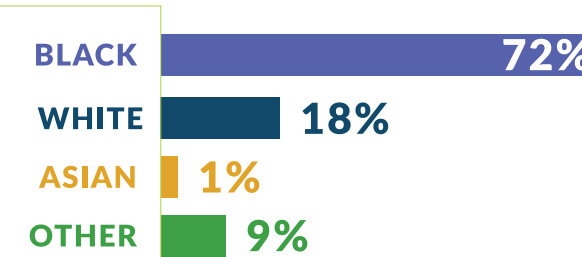
★ CHOICES clinic locations



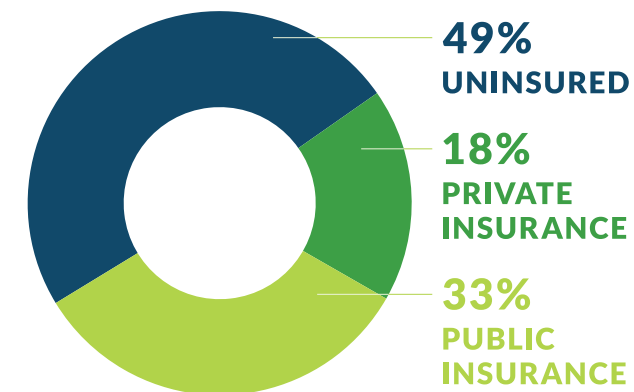
### PATIENTS BY AGE:



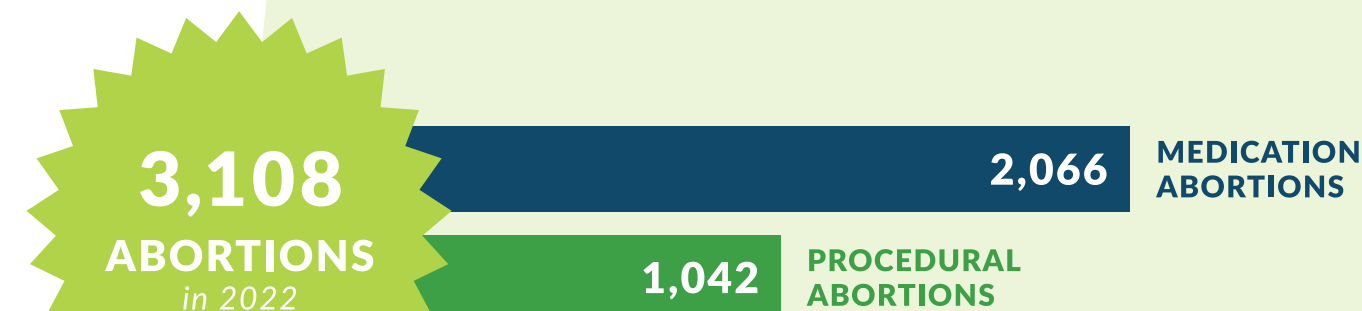
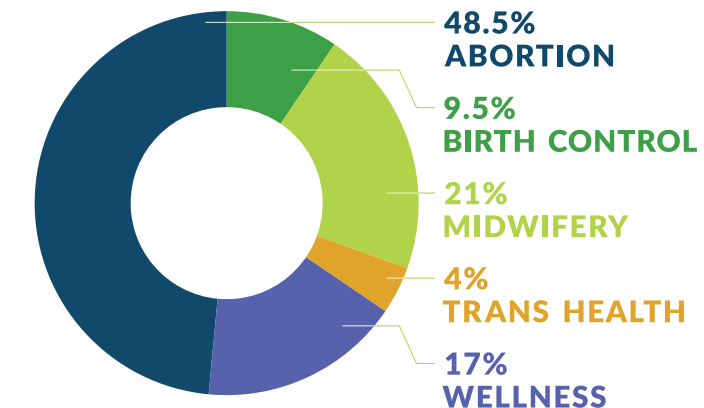
### PATIENTS BY RACE/ETHNICITY:



### PATIENTS BY INSURANCE STATUS:



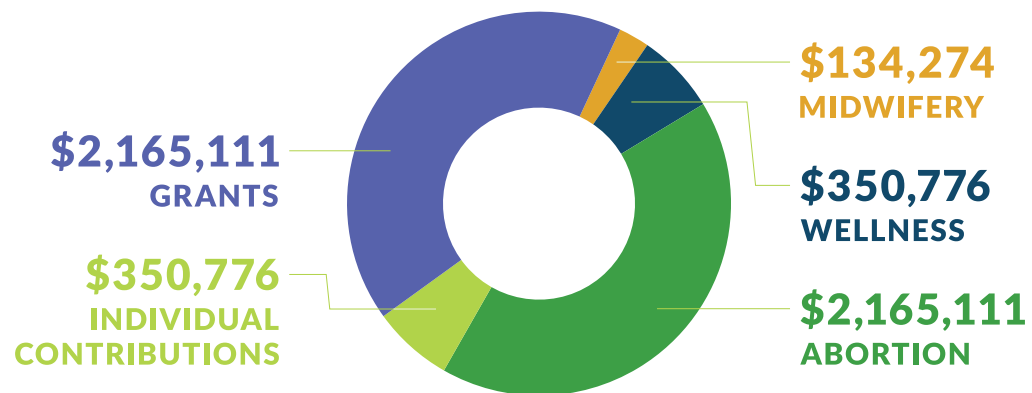
### APPOINTMENTS BY SERVICE TYPE:



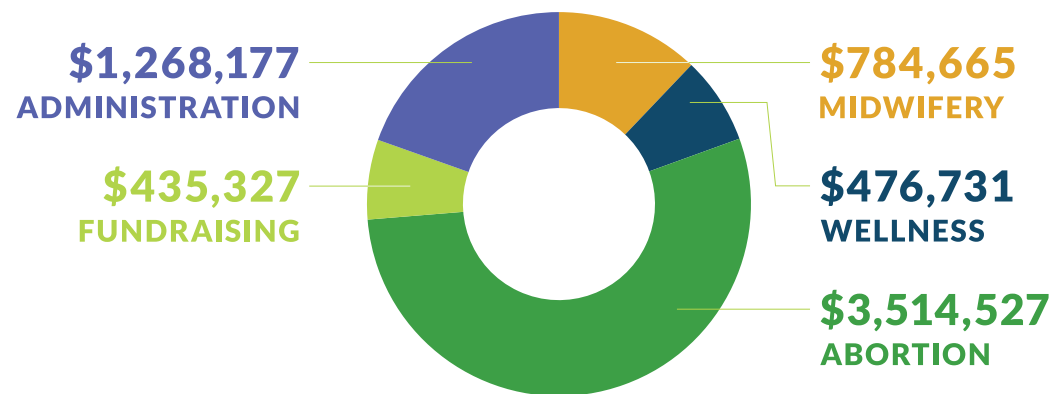
# FINANCIALS

In what was a really challenging year, generous support from our donors and foundation partners ensured that CHOICES was able to continue caring for all who needed us. Your gifts mean everything for our mission and our patients. Thanks to you, CHOICES' doors will remain open.

## TOTAL REVENUE: \$7,050,916

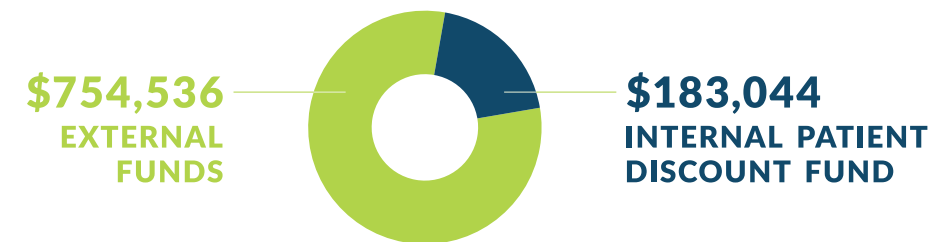


## TOTAL EXPENSES: \$6,479,427



## PATIENT ASSISTANCE:

**\$937,580**  
TOTAL DISTRIBUTED IN 2022



## ABORTION FUNDS:

Because of you, our community of donors, and the hard work of these abortion funds, every person who walks through our doors can receive care regardless of their ability to pay the bill.

- National Abortion Federation
- ARC-Southeast
- Women's Reproductive Rights Assistance Program
- Abortion Care Tennessee
- Arkansas Abortion Support Network
- Chicago Abortion Fund
- Hoosier Abortion Fund
- Kentucky Health Justice Network
- A Fund, Inc. Kentucky
- SisterReach

"Coming to CHOICES meant being able to graduate with my masters degree and start my career. It meant being able to become a doula and help support other moms."

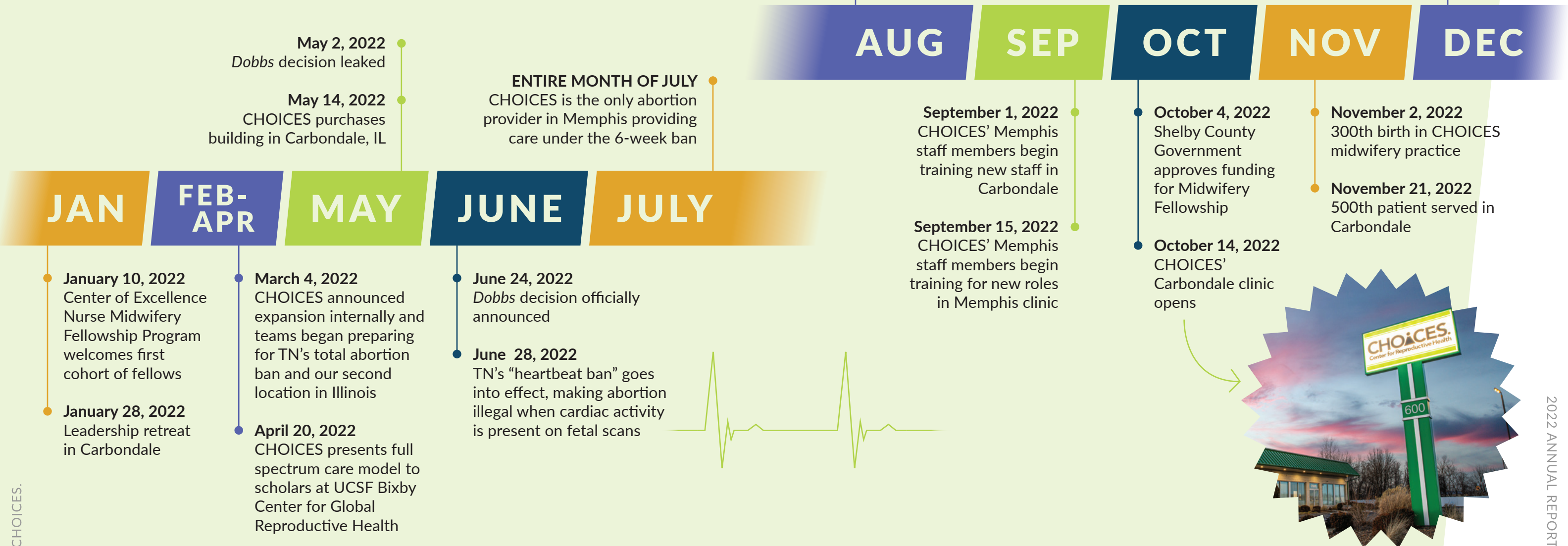
RICKI, FORMER PATIENT

"I try to donate to CHOICES as often as possible because CHOICES has proven to be truly dedicated to making reproductive care accessible."

IFUEKO OSAROGIAGBON, DONOR

# NOTEWORTHY FROM 2022

From launching our first of its kind midwifery fellowship program, to losing abortion rights in Tennessee, and many milestones in between, 2022 was a monumental year for CHOICES. This timeline highlights the many challenges and changes of 2022, and how CHOICES was prepared and uniquely positioned to keep doing what we do best: provide excellent care for all who need us.



# CHOICES IN THE MEDIA



The Washington Post

TIME

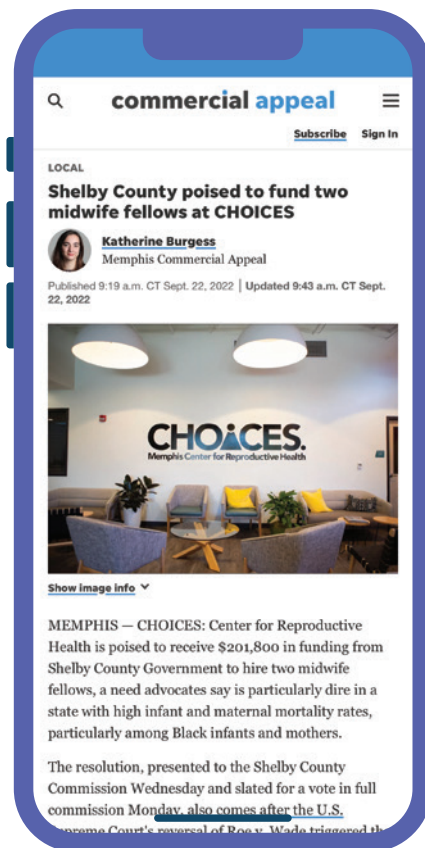
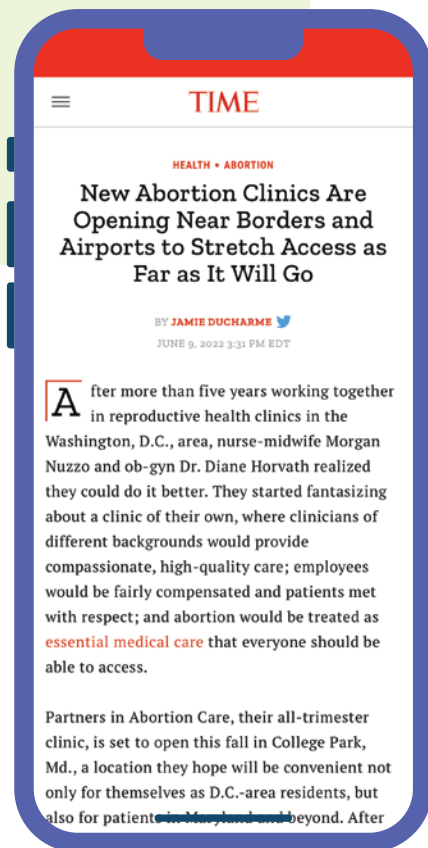


HUFFPOST

The New York Times



REFINERY29



Newsweek



USA TODAY

PBS NEWS HOUR

## AS SEEN IN:

ABC24 · ACNM · Action News 5 · ARD German Television · Arkansas Democrat Gazette · Bisnow BNC; Amplified with Aisha Mills · Changing America · Chicago Tribune · CNN · Commercial Appeal Daily Kos · Daily Memphian · Fox 13 · HuffPost · KFVS12 · Mississippi Today · MLK 50 · National Review NBC News · News 3 WREG Memphis · News 3 WSIL · Newsweek · Nonprofit Quarterly Magazine · Patch PBS News Hour · Refinery29 · Rewire News Group · Spreaker from iHeart · St. Louis Post-Dispatch State Journal-Register/Gannett · STL Public Radio (NPR) · Tennessee Lookout · The American Independent The Cut · The Daily Egyptian · The New York Times · The Rogersville Review · The Southern Illinoian The Tennessean · The Washington Post · Time · USA Today · USCF/Gain · WGEM · WKMS Public Radio Women's Media Center · WPLN News · WPSD Local 6 · WSILTV News 3 · WSIU Public Radio (PBS, NPR)



# 2022 DONORS

Thank you to the many generous supporters who helped CHOICES care for thousands of patients in 2022! Listed below are donors who gave directly to CHOICES, but we also want to recognize those who give through Amazon Smile, Facebook fundraisers, and other online platforms that collect and disperse donations for independent clinics like CHOICES. Every gift makes a difference in the lives of the people we serve.

Letita Aaron  
Leila Abolfazli  
Stephani Adair  
Claire Adams  
Emily Adams  
Adenike Adeyeye  
Lesley Adkins  
Alexa Adkins  
Sara Adland  
Samantha Aigner-Treworgy  
Raumesh Akbari  
Nour Akil  
Jessica Albrecht  
Shay Albrecht  
Kiah Albritton  
Felicia Alexander  
Samuel Alito  
Christina Allbright  
Sharrae Allen  
Julie Allen  
Kim Allen  
Kristy Alley  
Jill Alliman  
Jay All  
Molly Altman  
Rebecca Alvarez  
Nathan Andersen  
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Calley Anderson  
Katherine Anderson  
Katherine Anderson  
Lauren Anderson  
Meredith Anderson  
Melanie Anderson  
Tiffini Andorful  
Susan Andrews  
Lora Andrews  
Emily Anesta  
Uma Arcot  
Mary Ardery  
Molly Aslin  
Karin Aukerman  
Elizabeth Aune

Nicole Austin  
Pan & Carl Awsumb  
Lillian Axelrod  
Melissa Azzi Swamy  
Summer Bacon  
Genevieve Baer  
Beth Bafford  
Laurie Baggan  
Karla Bailey-Herbison  
Nancy & Joe Baillie  
Bradi Bair  
Andrew Baker  
Zach Balder  
Sarah Ball-Damberg  
Kimberly Baltzell  
Gillean Baluyut  
Amanda Banker  
Jessica Banti  
Pauline Barbour  
Alison Bardsley  
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Kristen Barnett  
Kristie Barstow  
Debra Bartelli & John Kaltner  
Melodie Barton  
Ashley Batastini  
Kathryn Bauer  
Raina Bayas  
Sandra Becker  
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Kayla Beckham  
Cody Behles  
Nicola Beisel  
Charles Belenky  
Lauren Beliveau  
Kimberly Belles Edwards  
Risa Bender

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Lena Benson  
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Brooke Bernold  
Joan Berry  
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Marcy Blen  
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Elizabeth Bonner  
Grace Booth  
Julie Booth  
Jennifer Booth  
Molly Bostic  
Kelsey Bowe  
Carol Bowen  
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Margaret & Dirk Brakebusch  
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Robinson  
Jack Brannon  
Susan & Roger Bransford

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Blake Branum  
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Teddy Buzby  
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Holly Calvasina  
Jennifer & Patrick Campbell  
Elizabeth & Kent Campbell  
Merry Beth Camurati  
Kitty Cannon  
Megan Canny  
Judy Card  
Samuel Carduner  
Laura Carey  
Kathleen Carl  
Cynthia Carlisle  
Suzanne Carlson  
Megan Carlson  
Quinn Carlson  
Elena Caron  
Danielle Carr  
David Carroll  
Daniel Case  
Bailey Cate  
Tess Catlett  
Christine Cauthen  
Christine Cauthen  
Shoshana Cenker  
Sarah Centeno  
Rosalie Chamberlain  
Leah Chamberlain  
Amy Burchenal  
Lauryn Chamness  
Sara Champion  
Robyn Chan  
Lora Chatfield  
Beth Chester  
Seth Burns  
Margaret Burns

Stephen Burns  
Claudia Bursi  
Carson's Business  
Robin Butler  
Teddy Buzby  
Thomas Caballero  
Marilyn Cagnoni  
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Holly Calvasina  
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Elizabeth & Kent Campbell  
Merry Beth Camurati  
Kitty Cannon  
Megan Canny  
Judy Card  
Samuel Carduner  
Laura Carey  
Kathleen Carl  
Cynthia Carlisle  
Suzanne Carlson  
Megan Carlson  
Quinn Carlson  
Elena Caron  
Danielle Carr  
David Carroll  
Daniel Case  
Bailey Cate  
Tess Catlett  
Christine Cauthen  
Christine Cauthen  
Shoshana Cenker  
Sarah Centeno  
Rosalie Chamberlain  
Leah Chamberlain  
Amy Burchenal  
Lauryn Chamness  
Sara Champion  
Robyn Chan  
Lora Chatfield  
Beth Chester  
Seth Burns  
Margaret Burns

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Nicole Chrisman  
Aimee Christian  
Mac Christian  
Andrea Christianson  
Cory Christmas  
Kelley Chuang  
Andrea Churchville  
Corinne Ciocia  
David & Carol Ciscel  
Dana Clark  
Caitlin Clark  
Emma Clarke  
Emily Clayton  
Mimi Clemons  
Fabrice Clerot  
Deborah Clubb  
Kathryn Cocco  
Carol Cochran  
James Cochran  
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Cole De Jongh  
Cleo De Laney  
Marseilla De Leon  
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Josephine Decker  
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Dan Dekker  
Benjamin Delman  
Jan DeLozier  
Alexandra DeMartini  
Elizabeth DeMatteis  
Benjamin Demers  
Erin Deming  
Joe Dempsey  
Amy Dennard  
Aprile Denny  
Ann Denton  
Neal Desai  
Madeleine Desrochers  
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Menton Deweese  
Kelsey DeWitr  
Susan Dickler  
Cindi Dierssen  
Sarah Dietrich & Rachel Cohen  
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Keely Dinger  
Quan Dinh  
Melissa Dison  
Jessica Diss  
Tracy Dobbins  
Whitney Dodds  
Beverly & Henry Doggrell  
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Katie Donnelly  
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Walter Fey  
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Elissa Ginsky  
Elizabeth Ginty  
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Jill Gluck  
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Ramona Godbole  
Ashley Goddard  
Marvin Godner  
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Kayla Goldberg  
Evqn Goldman  
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Laura Goodman-Bryan  
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Jacques Granger  
Korrigan Graves

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Shannon Green  
Jerri Green  
Penny Green  
Byron Gregory  
William Gregory  
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Greg Hall  
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Haynes  
Meredith Hamsher  
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Daniel Hanna  
Alex Hanna  
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Brett Hanover  
Laurel Hansell  
Coreen Harada  
Nikki Harder  
Jill Gluck  
Heather Harding  
Lyndsay Harding  
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Katie Harrigan  
Caitlin Harrington  
Allison Harris  
Torrey Harris  
Laura Harris  
Kelly Harris Perin  
Michelle Harrison  
Johanna Harrison  
Anna Hartmann  
Lisa Harvey  
Hannah Harvey  
Brett Harvey  
Caitlin Hassinger  
Kelly Hatton  
Judith Hauser  
Theresa Havelka  
Vanessa Hays  
Jessica He  
Brittani Head  
Mandy Heath  
Ashley Heher  
Michele Heilbrun  
Becky Heineke  
Karen Helgeson  
Thomas Hennelly

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 Leanne Hershkowitz  
 Amy Hertz  
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 Lily Herzan  
 Carl Hess  
 Catherine Higdon  
 Melinda Hilker  
 Chloe Hill  
 Kodiak Hill-Davis  
 Kimberley Hinton  
 Lauren Brantley Hlawati  
 Rachael Hobbs  
 Jordan Hockaday  
 Arthur Hoffman  
 Yuletide Holiday Market  
 Lauri Holland  
 Allison Holley  
 Lacey Holsenbeck  
 Perry Hooks  
 Joanie Hope  
 Sherri Hope  
 John Hopkins  
 Karen Hopper & Michael Clark  
 Madeline Hopper  
 Jessica Hord  
 Daniel Hornsby  
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 Haley Hubbard  
 Brianna Hubka  
 Kristin Huckshorn  
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 Perry Hughes  
 Alex Hughes  
 Hannah Hultman  
 Dita Hutchinson  
 Linda Huth  
 Richard Hyfler  
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 Sarah Jemison

Tatum Jenkins  
 Rachel Jepsen  
 Penelope Jewkes  
 Jesslyn Jobe  
 Kathy Johns  
 Crystal Johnson  
 Jennifer Johnson  
 Elissa Johnson  
 Shelley Johnson  
 Karen Johnson  
 Jennifer L Johnson  
 Peter Johnson  
 Florence Jones  
 Christine Jones  
 Melissa Jones  
 Elizabeth Jostes  
 Miriam Kalamian  
 Ellen Kanavos  
 Jeffrey Kaplan  
 Grace Kappers  
 Asa Karlstrom  
 Ryan Kasdin  
 Julie Kashen  
 Penelope Kasper  
 Carol & Gene Katz  
 Elaine Kaufman  
 Michelle Kaufman  
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 Stevie Keeter  
 Debra Keith  
 Christine Keller  
 Chad Keller  
 Martha Kelly  
 Lauren Kelly  
 Marian Kelly  
 Sarah Kemp  
 Isabel Kennon  
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 Lara Key  
 Meggan Kiel  
 Michael Kiggins  
 Lisa Kilbridge  
 Jacob Kind  
 Chrissy Kind  
 Johnathan Kindall  
 Patricia Klees  
 Jennifer Kleine  
 Ellen Klyce  
 Kathryn Knieriem  
 Whitney Knight  
 Ryan Knop  
 Claire Knowles  
 Sarah Knutson  
 Laura Koehler  
 Marilyn & Drew Koester  
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 Nicole Kolenic  
 Jennifer Kollath  
 Beth Kramer  
 Andrew Krinks  
 Stephen Krupnick  
 Elizabeth Kuhnhein  
 Stephanie Kuhr  
 Himali Kumar  
 Angela Kuo  
 Amy LaBan  
 Kirk Lamie

Lillian Lammers  
 Theodore Landry  
 K. Lane  
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 J. Michael & Connie Lanham  
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 Tracy Lauritzen Wright  
 Julie LaVoice  
 Judi Layton  
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 Karen LeBoV-Keeler  
 Carrie Lebowitz  
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 Rhonda Lee  
 Ryan Lee  
 Ron & Christine Lee  
 Ruby Lee  
 Kerry Lefebvre  
 Liz Lefebvre  
 Heather Lefkowitz  
 Naomi Legros  
 Leah Kaye  
 Stevie Keeter  
 Debra Keith  
 Christine Keller  
 Chad Keller  
 Martha Kelly  
 Lauren Kelly  
 Marian Kelly  
 Sarah Kemp  
 Isabel Kennon  
 Terry & Elaine Kerr  
 Sami Kerwin  
 Emily Key  
 Lara Key  
 Meggan Kiel  
 Michael Kiggins  
 Lisa Kilbridge  
 Jacob Kind  
 Chrissy Kind  
 Johnathan Kindall  
 Patricia Klees  
 Jennifer Kleine  
 Ellen Klyce  
 Kathryn Knieriem  
 Whitney Knight  
 Ryan Knop  
 Claire Knowles  
 Sarah Knutson  
 Laura Koehler  
 Marilyn & Drew Koester  
 Simone Kolde  
 Nicole Kolenic  
 Jennifer Kollath  
 Beth Kramer  
 Andrew Krinks  
 Stephen Krupnick  
 Elizabeth Kuhnhein  
 Stephanie Kuhr  
 Himali Kumar  
 Angela Kuo  
 Amy LaBan  
 Kirk Lamie

Sue Lynn  
 Claire MacDonald  
 Teresa Machado  
 Jamie Maciaszek  
 Charlie Mackey  
 Bazzanella  
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CHOICES is because of you: our donors and supporters, the people we serve, and our dedicated staff and volunteers. 2022 brought many challenges, but CHOICES stood strong, and we will continue on because of your generous support. Thanks for helping us make a difference in the lives of thousands of people last year!

2022 was a year of growth and survival. In 2023, we look forward to thriving as a bigger organization: we're prepared to serve many more people with our two locations

this year. While more challenges certainly lie ahead in our future, CHOICES' roots are strong, and we know we'll still be here caring for all who need us.

Thank you for changing the world with us.

Jennifer Pepper, President & CEO  
Dr. Nikia Grayson, Chief Clinical Officer  
Holly Calvasina, Development Director  
Maria Hassol, Operations Director  
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